

University of Dayton School of Business Administration

Books Published by Current Faculty

Organized by Year

2004 - May 2011

- Lau, T., Johnson, L. (2010). *The Legal and Ethical Environment of Business* (pp. 240). Flat World Knowledge.
- McFarlin, D., Sweeney, P. D. (2010). *International Management: Strategic opportunities and cultural challenges* (4th ed., pp. 575). London/New York, New York: Routledge.
- Ruggiero, J. (2010). *Frontiers in Major League Baseball: Nonparametric Analysis of Performance Using Data Envelopment Analysis* (pp. 139). Springer.
- Jacobs, M. (2009). *Volume and cost implications of product portfolio complexity* (pp. 152). Sarbrucken, Germany: VDM Verlag.
- Frasca, R. (2008), *Personal Finance: An Integrated Planning Approach 8th Edition* (8th ed., pp. 450). USA: Pearson/Prentice Hall.
- Kodukula, P., Letavec, C. (2008). *Project Portfolio Management: A Practitioner's Guide to Excellence*. J. Ross Publishing.
- Letavec, C., Rollins, S., Altwies, D. (2007). *Program Management Professional (PgMP): A Certification Study Guide with Best Practices for Maximizing Business Results*. J. Ross Publishing.
- Letavec, C. (2006). *The Program Management Office: Establishing, Managing, and Growing the Value of a PMO*. J. Ross Publishing.
- McFarlin, D., Sweeney, P. D. (2006). *International Management: Strategic Opportunities and Cultural Challenges* (3rd ed., pp. 650). Boston, Massachusetts: Houghton Mifflin.
- Niederman, F., Ferratt, T. W. (2006). *IT Workers: Human Capital Issues in a Knowledge-Based Environment*. Greenwich, CT: Information Age Publishing, Inc.
- Frasca, R., Winger, B. (2005). *Personal Finance: An Integrated Planning Approach* (6th ed.). New York, NY: Prentice-Hall.
- Frasca, R., Winger, B. (2005). *Instructors Manual for Personal Finance: An Integrated Planning Approach* (7th ed.). New York, NY: Prentice-Hall.
- Sweeney, P. D., McFarlin, D. (2004). *Organizational behavior: Solutions for management*. Irwin/McGraw-Hill Company.