

**University of Dayton School of Business Administration**

**Refereed Journal Articles Published by Current Faculty**

**Organized by Year**

**2004 - May 2011**

**Forthcoming (as reported May 2011)**

Caporale, T. S., Paxton, J. From Debt Crises to Tequila Crises. *To appear in Applied Economics Letters.*

Castellano, J., Burrows, R. Relevance Lost: The Lean Practice-Classroom Gap. *To appear in Management Accounting Quarterly.*

Chan, K. C., Chang, C.-H., Chen, C. Financial Research in the European Region: A Long-term Assessment. *To appear in European Financial Management.*

Chan, K. C., Chen, C., Brown, C. First author conditions: Evidence from finance journal co-authorship. *To appear in Applied Economics.*

Chan, K. C., Chen, C., Lee, T. Long-term assessment of finance research performance among Asia-Pacific academic institutions. *To appear in Pacific-Basin Finance Journal.*

Chang, S., Baillie, R. T. Carry trades, momentum trading, and the forward premium anomaly. *To appear in Journal of Financial Markets.*

Collier, T. C., Ruggiero, J., Johnson, A. Measuring Technical Efficiency in Sports. *To appear in Journal of Sports Economics.*

Gorman, M., Kanet, J. J. An evaluation of the causes and cures of bullwhip effect. *To appear in Production and Inventory Management Journal.*

Greenlee, J., Randolph, D., Richtermeyer, S. Analytical Review of Charitable Organizations: Financial Ratios and Benchmarks. *To appear in The CPA Journal.*

Harmon, T., Griffiths, M. A. Aging Consumer Vulnerabilities: Influencing Factors of Acquiescence to Informed Consent. *To appear in Journal of Consumer Affairs.*

Jacobs, M. Product portfolio architectural complexity and operational performance: Incorporating the roles of learning and fixed assets. *To appear in Journal of Operations Management.*

Janney, J., Gove, S. CSR Aberrations, Trends and Hypocrisy: Reactions to Firm Choices in the Stock Option Backdating Scandal. *To appear in Journal of Management Studies.*

Kawakami, T., Durmusoglu, S. S., Barczak, G. Factors Influencing Information Technology Usage for New Product Development: The Case of Japanese Companies. *To appear in Journal of Product Innovation Management.*

Lau, T. Towards Zero Net Presence. *To appear in Notre Dame Journal of Law, Ethics, and Public Policy.*

Li, X., Sridharan, V., Kanet, J. J., Zhang, Y. Job Due-Date Assignment with Earliness and Tardiness Penalties and Stochastic Arrival and Service Times. *To appear in International Journal of Advanced Operations Management.*

- Meek, B., Davis-Sramek, B., Baucus, M., Germain, R. Commitment in Franchising: The Role of Collaborative communication and a franchisee's propensity to leave. *To appear in Entrepreneurship Theory & Practice.*
- Pan, Y., Chen, C. Author Affiliation Index: A New Approach to Marketing Journal Ranking. *To appear in Marketing Education Review.*
- Pan, Y., Sparks, J. R. Predictors, Consequences, and Measurement of Ethical Judgments: Review and Meta-Analysis. *To appear in Journal of Business Research.*
- Pan, Y., Zhang, J. Q. Born Unequal: A Study of Perceived Persuasiveness of Online Consumer Product Reviews. *To appear in Journal of Retailing.*
- Ruggiero, J., Johnson, A. Allocative Efficiency Measurement with Endogenous Prices. *To appear in Economics Letters.*
- Ruggiero, J., Ondrich, J., Liu, L. Estimating Multiple-Input Multiple-Output Production Functions with an Analysis of Credit Unions. *To appear in Applied Economics.*
- Salisbury, W. D., Miller, D. W., Turner, J. M. On Contending with Unruly Neighbors in the Global Village: Viewing Information Systems as Both Weapon and Target. *To appear in Communications of the AIS.*
- Street, D., Hodgdon, C., Hughes, S. Framework-based Teaching of IFRS Judgments. *To appear in Accounting Education: An International Journal.*
- Street, D., Tarca, A., Aerts, W. Factors Affecting MD&A Disclosures by SEC Registrants: Views of Practitioners. *To appear in Journal of International Accounting, Auditing, and Taxation.*
- Sullivan, D., Marvel, M. R. Knowledge acquisition, network reliance and early-stage technology venture outcomes. *To appear in Journal of Management Studies.*
- Wells, R., Wells, C. Academic Program Portfolio Model for Universities: Guiding Strategic Decisions and Resource Allocations. *To appear in Research in Higher Education Journal.*
- Zagenczyk, T. J., Restubog, S. L. D., Kiewitz, C., Kiazad, K., Tang, R. L. Psychological Contracts as a Mediator between Machiavellianism and Employee Citizenship and Deviant Behaviors. *To appear in Journal of Management.*

## 2011

- Collier, T. C., Ruggiero, J., Johnson, A. (2011). Technical Efficiency Estimation with Multiple Inputs and Multiple Outputs Using Regression Analysis. *European Journal of Operational Research*, 208(2), 153-160.
- Durmusoglu, S. S., Barczak, G. (2011). The Use of Information Technology Tools in New Product Development Phases: Analysis of Effects on New Product Innovativeness, Quality, and Market Performance. *Industrial Marketing Management*. 40(2), 321-330.
- Enns, H., McFarlin, D., Sweeney, P. D. (2011). How CIOs Overcome the Competing Values Challenge. *Communications of the AIS*, 28(1), 549-560.
- Gorman, M. (2011). The University of Dayton Operations Management Capstone Course: Student Perspectives. *Interfaces*, 41(1).

- Griffiths, M. A., Harmon, T., Gilly, M. C. (2011). Hubble Bubble Trouble: The Need for Education about and Regulation of Hookah Smoking. *Journal of Public Policy and Marketing*, 30(1), 119-132.
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- Larson, R., Herz, P. J., Kenny, S. Y. (2011). Academics and the Development of IFRS: An Invitation to Participate. *Journal of International Accounting Research*, 10(2).
- Larson, R., Herz, P. J. (2011). The Academic Community's Participation in Global Accounting Standard-Setting. *Research in Accounting Regulation*, 23(1 (April)).
- Larson, R., Kenny, S. Y. (2011). The Financing of the IASB: An Analysis of Donor Diversity. *Journal of International Accounting, Auditing, and Taxation*, 20(1).
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- Yao, T., Yu, T., Zhang, J., Chen, S. (2011) Asset Growth and Stock Returns: Evidence from Asian Financial Market. *Pacific Basin Finance Journal*, 19(1), 115-139.

## 2010

- Ainina, F., Mohan, N. (2010). Sovereign Wealth Funds: Investment and Governance Practices. *Journal of Asia-Pacific Business*, 11(4), 278-295.
- Ainina, M. F., Mohan, N. (2010). Investment Opportunities in Zombie Stocks. *Financial Decisions*, 22(2).
- Caporale, T. S. (2010). "Take the Money and Run: Political Turnover, Rent-Seeking and Economic Growth". *The Journal of Economic Behavior and Organization*, 76(7), 406-412.
- Chan, K. C., Chen, C., Lung, P. P. (2010). Net Buying Pressure and Implied Volatility in S&P500 Index Futures Options: The Effect of Market Cycles and Intraday Trading. *European Financial Management*, 16, 624-657.
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- Gorman, M., Kanet, J. J. (2010). Formulation and Solution Approaches to the Rail Maintenance Gang Scheduling Problem. *Journal of Transport Engineering*, 136(8), 701-708.
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