FROM THE CHAIR

On July 1, Dr. Jon Hess was appointed to the new role of associate dean for faculty scholarship, internationalization and inclusive excellence. Serving as the chair of the Department of Communication since 2008, Hess made a mark not only on the department, but also on the UD campus. Dean of the College of Arts and Sciences, Jason Pierce, stated, “Leading one of the largest departments at UD, Dr. Hess has worked with his faculty to usher in significant curricular reform and global learning opportunities, diversify its faculty and bring increased attention to inclusive excellence within the CMM curriculum.”

Joe Valenzano was asked to serve as interim chair for the 2015-16 academic year. Valenzano has been with the Department of Communication since 2011 as the basic course director, developing CMM 100, which is a required CAP course. When asked what he was looking forward to in the upcoming year, Valenzano stated, “The opportunity to learn about my colleagues and help the department build upon its past successes.”

HAPPENINGS AROUND CAMPUS

KIPP Nashville

KIPP Nashville College Prep middle school serves students in grades 5-8 who come from a low-income community and, if successful, will be the first in their family to attend college one day.

Every year the students have the opportunity to take an end-of-year overnight trip to a new city to explore and live on a college campus for a couple of days. The sixth grade class visited UD and the Department of Communication this past spring. The students got to visit Flyer TV, where they learned about the “green screen.” Dr. Hess also talked to them about how to succeed in college.

Weimer visit

In March, the department was lucky to have a special visit from one of the country’s leading experts on teaching, Dr. Maryellen Weimer. Weimer was on campus for a week doing presentations and workshops with the campus Learning Teaching Center. During her stay, the Department of Communication was fortunate enough to have a special visit from her. Weimer won the prestigious Milton S. Eisenhower Award for Distinguished Teaching at Penn State University in 2005 and is the longtime editor of The Teaching Professor, a monthly newsletter addressing excellence in teaching.

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With our conference room filled with faculty and graduate teaching assistants, everyone enjoyed a great conversation with Dr. Weimer about how we can give our students the best education. A few highlights included:

- Designing good syllabi: “The syllabus should be an invitation to join the professor on an exciting learning adventure. But usually, they read like rules handed out on the first day of incarceration.”

- Covering the topic: “How much content is enough? Many teachers wrongly assume you always need more. What is more important is to cover it well and get students actively thinking about it, rather than covering a lot superficially and without engagement.”

- Even her old pickup truck, which wheezes through first gear but becomes a whole new truck when it makes it to second gear and comes to life: “That truck, when it goes from first to second gear goes through a paradigm shift.”

Weimer’s visit was filled with lively, fun and engaging conversation, giving instructors great new ideas for helping our students learn.

A few of our seniors celebrating at our annual communication banquet.

Flyer TV to Duke’s studio

In April, a group of media production students had an educational experience far beyond the ordinary. Duke Hartman ’74, founder and chief operating officer of High Noon Entertainment, invited the students to visit the studio in Denver to see how shows are produced. High Noon produces a range of shows, including Cake Boss, Factory Made, Hurricane Hunters, Prospectors, Xtreme Waterparks and many others.

Meeting eight students at the studio, Hartman spent several hours walking them through each stage of the production process. Students had the chance to meet the experts doing story writing, editing, video effects, sound work and more, seeing how they do their work and asking them about it. They had the chance to learn how the studio collaborates with the network in show development and editing, as well as learn how a new show is conceived and put into production. Students learned not just how the process works, but also how new graduates can work their way into the industry. Everyone agreed it was both fun and informative. “This is a value-added element of these students’ education that couldn’t be replicated on campus. We are incredibly grateful for Duke’s generosity in making this possible,” said department chair Jon Hess.

Kayla Mueller, a May 2015 graduate, stated, “Going to Denver was the highlight of my entire trip. Although I have been on many tours at media companies, this was by far the best tour I have ever been on. The employees at High Noon beamed of energy and passion.”

Shortly after the students toured High Noon, they gathered with many UD alumni of the Denver area. The alumni seemed excited to talk to current students and offer any piece of advice that they could.

Maggie Sheehan — State House Civic Scholar

Maggie Sheehan got to spend her summer working with Governor John Kasich and his communication and special events team. Sheehan had many great experiences, including a statue unveiling of Thomas Edison, an Amazon jobs announcement and a trip to Cooper Farms, where the governor spoke about the outbreak of avian flu. Sheehan also got to witness a bill signing and see Governor Kasich dot the “i” on the bill. In addition, she worked closely with the communications deputy and watch him handle the social media for the governor’s office.

Sheehan stated, “I have learned that this type of work has to be led by people with a passion for politics. It has to be a career instead of a job. So far I love what I see and I want to keep exploring more options.”

Maggie Sheehan and Governor John Kasich.
Anne Pavlis interns in Washington, D.C.

This summer, Anne Pavlis landed an internship with the communication firm kglobal. As an intern, Pavlis was put on special projects and was allowed to voice her opinion and ideas. Her co-workers taught her everything they knew about public relations and allowed her to learn and grow. She was exposed to all the different aspects of public relations, such as creating press releases and media pitching, as well as digital media and monitoring social media accounts.

In addition, Pavlis sat in on briefings in the Capitol, State Department and British Embassy. She said listening to lectures by famous journalists on the hill and hearing their advice about being a successful journalist was priceless. Pavlis was even just outside the Supreme Court during their decision on same-sex marriage.

Pavlis stated, “D.C. is a wonderful place to intern if you have an interest in politics. In this city, everyone is constantly up-to-date on politics and what’s going on internationally; it truly keeps you on your toes. D.C. has definitely changed my life and opened my eyes to a different side of communication that I did not even know existed. I strongly suggest to anyone who is a communication major to intern in D.C.”

Philip Morris travels to Dominica for ETHOS Internship

This summer, Philip Morris experienced an ETHOS internship through UD’s School of Engineering. ETHOS provides service-learning opportunities to students each summer. Five students worked with the coconut industry, helping with a huge range of tasks. In Dominica, there were 30 students from around the world, from India to South America, working on sustainable projects. Morris was the only nonengineer.

The process was straightforward. Morris applied in the fall and had his interview a few weeks later. Before Thanksgiving break, the ETHOS committee chose who was the right fit for projects. During the spring semester, Morris registered for a class to prepare for the internship. Not being an engineer was a challenge, but it taught him a great deal.

Morris stated, “This is a wonderful experience, but it’s not for everybody. You’re committing yourself to a 10-week internship abroad with hard work. You live like a local, complete with different customs and beliefs — it’s a far stretch from studying abroad. It is also beyond rewarding. I have learned more about this culture and myself than I ever thought possible. It has changed my life.”

For more information, visit Morris’ blog at dominicastory.wordpress.com and the ETHOS website at udayton.edu/engineering/ethos.
FACULTY UPDATES

Kelly Vibber

Kelly Vibber traveled to Rome this summer with the Department of Communication, where she taught International Public Relations. The class met with Sean-Patrick Lovett, program director of Vatican Radio. In addition, the class met with a senior account adviser at international PR firm H+K Strategies, a public affairs officer for the United States Central Command, and a public affairs officer at the U.S. Mission to the United Nations.

Vibber delivered two conference presentations at the Association for Education in Journalism and Mass Communication in August and published a book chapter titled “A Dynamic Framework in Offline and Digital Environments.” If that didn’t keep Vibber busy, she was also awarded a research seed grant from the University and traveled to the 2015 world expo in Milan, Italy, to gather data for research on nation branding.

Teri Thompson

Teri Thompson slipped away from Rome while directing this year’s summer study abroad program in June to fly to Geneva to serve on a 25-person expert panel for the World Health Organization (WHO). The panel included health practitioners from around the world, representing various ministries of health, Doctors Without Borders, the Red Cross and the BBC Foundation, as well as academic experts. Thompson was one of two experts from the U.S., with a large number of other experts coming from Asia, Europe and Africa. The panel will continue working over

Jerome Yorke Jr.

The Theatre Program welcomed a new faculty member, Jerome Yorke Jr. He is excited to be joining the University of Dayton, where he’ll teach Theatre Appreciation and Acting for Everyone. With a master’s degree in ensemble-based physical theatre from Dell’Arte International, Yorke is a devised theater maker and educator specializing in acting, creation through movement, mask and clowning. His physically based work and approach to theater fits in well with UD’s Marianist philosophy where collaboration promotes community engagement and outreach for the betterment of others.
Jason Combs

This summer, Jason Combs traveled to Ireland as part of one of the University’s summer study abroad programs. Combs taught CMM 100 Principles of Oral Communication. He was one of three faculty members on the trip; the other two were Josh Ambrosius of political science and Aili Bresnahan of philosophy. Over two dozen students traveled with Combs and his colleagues, along with Jason’s wife, Laura, and three of their children, Jaleh, Rose and Jackson.

The group spent one week in Belfast, Northern Ireland. Led by faculty members at Queens University, they visited many murals, memorials and museums throughout the city commemorating the conflict between Protestant and Catholic factions, known generally among the Irish people as “the Troubles.” The group met with several academics and activists in the city now working to foster dialogue between these factions.

After leaving Belfast, the group traveled to Dublin in the Republic of Ireland, where they spent the remaining four weeks of the program. Combs and his colleagues taught their classes for the students at the group’s base at University College Dublin (UCD).

Darrell Anderson

After 40 years teaching in the Theatre Program at the University of Dayton, Professor Darrell Anderson retired last spring. Anderson grew up in Ripley, Ohio, and began his UD journey as a student majoring in art. He eventually switched his major to theatre and became an expert on scenery. He designed and built the sets for the plays and productions.

After graduation from UD, Anderson attended The Ohio State University to earn a graduate degree in set design. In 1974, he was the manager of Boll Theatre at UD and a full-time instructor. He eventually became associate professor in 1997.

Among his many awards, Anderson was recognized for outstanding scene design from the United States Institute for Theatre Technology and was a recipient of the University’s Outstanding Service Award. He was inducted into the Dayton Theatre Hall of Fame in 2013.

When asked of his fondest memory of UD, Anderson replied, “My fondest memories are of the many people I’ve gotten to know over the years, including students of many majors (not just theatre), faculty from many departments around campus (not just in Arts and Sciences), and staff and administrators of all shapes and sizes and responsibilities. … If I had to choose my very fondest moments, I’d have to say it was working alongside students on sets and lights for an upcoming stage production. We shared problems and solutions, successes and failures, all the while working against strict deadlines (the show must go on!), tempered by laughter, music and camaraderie.”

Anderson plans to catch up with his writing and start painting again during retirement. In addition to visiting his children and family in Charlotte and Flagstaff, he will be busy mowing his grass and working on his yard.
Erin O’Malley ’94

Erin O’Malley currently works as a disc jockey for Boston radio station Mix 104.1.

O’Malley knew from about the age of 12 what she wanted to do for a living. She wanted to be on the radio. She grew up in Pittsburgh and graduated from UD in 1994. She started doing part-time weekend shifts at a small station in Wheeling, West Virginia, in January 1995. In March, the overnight guy quit and she had her first full-time job in radio. By May, O’Malley was doing mornings and heard a new alternative station sign on in Pittsburgh. Before she knew it, she was on the air part-time there too. From there, she was hired to do middays at a startup station in Las Vegas. She eventually moved to Portland, Oregon, for two years until finally ending up in Boston.

“I’m so blessed ... I’ve met some of the biggest bands and people in music. Nearly passed out when Bono and U2 walked in our studios last week!”

Lauren Caggiano ’07

Since graduating in 2007 with a double major in French and journalism, Lauren Caggiano has worked in journalism, marketing and public relations. She currently holds a position as a writer/editor for a social media company. She also has a successful writing, marketing and French translation business, WriteOn LLC. She misses her days on campus, especially the many hours spent in the Flyer News office.

Ted Patterson ’66

Ted Patterson was one of the original WVUD (Flyer Radio) news reporters. During his time at UD, he interviewed American screenwriter Rod Serling for Flyer Radio. Serling was best-known for his science fiction anthology TV series, The Twilight Zone. The interview was conducted at Antioch College, where Serling graduated. You can access the interview “Ted Patterson - Interview with Rod Serling” at estemp3.com.es/descargar-mp3/rod-serling-impersonation.html. Patterson stated, “Rod was little in stature but a giant in the written word.”

Ann Rochon Lodder ’85

After graduating from UD in 1985, Ann Rochon Lodder first worked for a construction industry news service and then The Daily Reporter, both in Columbus. Her company, Lodder Landscaping, celebrates 21 years of meeting the needs of Central Ohio clients this year. In addition, this year she also celebrates her 20th year as a card-carrying Journeyman in IATSE. She has helped meet the wardrobe needs of almost every Broadway show that has come through Columbus in these past years.

Rochon Lodder and her husband, John, live in Alexandria, Ohio, and have two grown daughters.

Bailey Romans ’14

Bailey Romans, December 2014 graduate, has been working on Hillary Clinton’s campaign since before the former secretary of state announced. Romans was among the advance staff in Iowa, has been preparing materials for Clinton as she campaigns around the country and will soon begin a new position as an organizer.

Bailey Romans (left) with colleagues and Hillary Clinton.
Will Garbe ’14
Will Garbe is a political reporter at the Telegraph Herald newspaper in Dubuque, Iowa. He said it’s a great place to be for the presidential race, and he’s covered every candidate coming into the state. His coverage of Hillary Clinton’s April 13 campaign stop was chosen by the Newseum in D.C. as one of the top 10 front pages in the country for that day.

HERE AND THERE

CMM 461 Public Relations Campaigns presenting to Rivers Steward last spring.

ANNOUNCEMENTS

Spring Communication Speech Contest 2015!

The spring 2015 Speech Contest winners

And the winners are...
First Place
Madeline Black – Hunting
Second Place
Kayla McLaughlin – Stop Spotify
Third Place
Maddie Collins – Capping Pay for Lawyers
Fourth Place
David Alfano – Feeding the 9 Billion
Fifth Place
Carolyn Whitaker – Physician-Assisted Suicide
Sixth Place
Elisabeth Spector – Women in Power and the Media
Seventh Place
Sydney Skidmore - Legalized Prostitution

Cathy Waag and Tim Gunn from Project Runway.
IN REMEMBRANCE

Bill Loftus passed away May 6, 2015, from leukemia. He taught at the University of Dayton from fall 1999 through spring 2014. His primary areas of interest were interpersonal communication and personal development followed closely by argumentation, debate and public speaking. His other areas of interest included public relations and mass communication. He was always willing to step up and help out fellow instructors and staff as well as participate in department events.

On July 25, a memorial Mass was held at Holy Angels Church. His wife, Janie, and five of his seven children were in attendance.

Professor Mary Ann Angel was a dear friend of Loftus. She stated, "I met Bill for the first time in November of 1999 when he volunteered to help me plan games for the CMM department Christmas party. Bill served in leadership positions and as a volunteer for many organizations and educational institutions, including UD, Ohio University, Knights of Columbus, Toastmasters and St. Vincent de Paul. He volunteered to judge countless speech contests and debates for UD, the Optimist Club and many local schools. There would have been no annual Native People of the Americas Colloquium at UD if he had not spent countless hours helping me to plan, fund and implement the first one in 2001."

Perhaps the most telling story, however, was told by a fellow Vincentian at Loftus' memorial Mass. It seems that some years ago, a Rwandan refugee, who was a priest, ended up in Dayton. Father L. could barely speak English and suffered from terrible stage fright, so he was unable to give a sermon. One day, Loftus' friend stumbled across Loftus and Father L. in a room at Holy Angels. Loftus was not just teaching Father L. English, he was also teaching him public speaking. Loftus and Father L. met almost every Saturday for a year. One day Loftus' friend asked how Father L. was doing. Loftus said, "He graduated." It turns out that Father L.'s skills had improved to the point that he was offered an associate pastor position at a church in Cincinnati.