

FROM THE CHAIR ↓



Jon A. Hess

Greetings from St. Joseph Hall! If you thought you missed some recent newsletters, fear not. You weren't sloppy, and we weren't leaving you off the list. The Department of Communication newsletter slipped into hibernation many years ago. This is our first new issue since 2001. While

much in the department has remained the same, I don't have to tell you that a lot has changed since then.

Sharing updates in a newsletter can help those away from campus to stay connected with us here in St. Joseph and Fitz halls (where the Theatre Program moved last year). It's a great way to help build and maintain community, an ideal that we value every bit as much today as when UD was founded. But a newsletter is not enough to let you know *all* that is going on. Just in the last month, the department has hired a new full-time media specialist, won an award from the National Communication Association for our innovative introductory oral communication course and submitted paperwork for curriculum revisions to the major. We don't sit still for long!

If you'd like to keep up on department news more often — and more interactively — I invite you to join our Facebook page and follow us on Twitter. Better yet, if your travels take you near Dayton, stop by and pay us a visit. The door is always open.

HAPPENINGS AROUND CAMPUS ↓

Basic Course Directors' Conference

The Department of Communication and Dr. Joe Valenzano hosted the 52nd annual Basic Course Directors' Conference in January 2014. The conference was held at the Dayton Marriott and was attended by over 100 directors of foundation course programs from around the country.

The theme of the 2014 gathering focused on student learning outcomes and the skills and knowledge needed by

college graduates to be successful and advance in their careers. Valenzano persuaded panelists representing corporations, nonprofit organizations and government agencies to share their thoughts on the necessary preparation of college graduates entering their organizations. In

addition to Valenzano, the department was well-represented by Dr. Jon Hess, Dr. Cassie Secrease, Dr. Sam Wallace, Chris Hovey, Heather Parsons and Steph Sweet. Graduate student Bob Joseph provided the organizational talent for registration, supplies and keeping things moving.



Flyer News

**Intense.
Serious.
Pride and professionalism.
A missionary zeal.**

Those words and phrases will give you a good idea of what *Flyer News* is about, in terms of how the student staffers see themselves as journalists who commit to fulfilling the role as the chief stewards charged with informing the UD campus community.

Whether it be covering breaking news on campus, changes to the University structure or the triumphant journey into March Madness, *Flyer News* ("fn" to many) has been and will continue to be there to deliver news with intense pride and professionalism.

Published for the first time as *Flyer News* on Oct. 21, 1959, the newspaper now appears once weekly during the academic year. The history of the student press at UD reaches back to 1902 with *The Exponent* — more literary mag than newspaper.

Flyer News is no longer just an independent student newspaper published by the University. *Flyer News* has evolved into a media organization that now serves audiences across multiple platforms — through flyernews.com, via Twitter (@FlyerNews), on YouTube and on Facebook (facebook.com/FlyerNews).

As with many media organizations these days, *Flyer News* has not been immune to industry challenges born of tough financial times and the even tougher competition for the attention of readers.

Those challenges remain. Life is about how we react to challenges. *Flyer News*, as a media organization, serves as a really good laboratory where student journalists have grown to meet challenges present and past, all the while never losing their missionary zeal to deliver for their audiences.

Editor's note: J. Frazier Smith, an adjunct faculty member in the Department of Communication, is in his third year as *Flyer News* co-adviser and his 16th year on the faculty. When not on campus, he is manager of the Breaking News Team for Cox Media Group. Amy Lopez-Matthews, executive director of the Center for Student Involvement, is *Flyer News* co-adviser. She handles all financial matters for the media organization.

Flyer Radio

Flyer Radio is 99.5 FM, WUDR, the student-operated radio station at the University of Dayton. Students are responsible for the day-to-day operations of this noncommercial, FCC-licensed station. Students interested in a career in radio or broadcasting can gain valuable experience by being involved with Flyer Radio. Students have the opportunity to host their own programs, be involved with Flyer Radio promotions or perhaps participate in the live broadcast of University of Dayton athletic events. In addition, all Flyer Radio programming is streamed live 24 hours a day.

Flyer TV

Flyer TV is the on-campus student-operated television station. By being involved in Flyer TV, students can create and produce their own programs, which are aired on the University of Dayton's cable television system and are also streamed live 24 hours a day. Flyer TV also produces and streams live a number of University of Dayton athletic events every year. Involvement in Flyer TV gives students valuable experience in all phases of the operation of a television station.

UD Speech and Debate

The UD Speech and Debate Team welcomes any interested students — no prior experience is needed. The team competes in three tournaments each semester against other schools around the country. Participating in the National Educational Debate Association, we strive for a conversational, everyday debating style; two-student teams can compete in either formal value debate or more conversational crossfire debate. Participants can enroll in a one-credit Communication Practicum in any semester with the team.

The fall 2014 tournament schedule included:

Oct. 3-4 at Anderson University in Indiana.

Oct. 24-25 at the University of Dayton.

Nov. 14-15 at Ball State University in Indiana.

The team meets on Monday evenings from 8:30 to 9:30 p.m. in St. Joseph Hall, Room 233. Questions? Email coach Jeff Geers at jgeers1@dayton.edu.

Communication Internships

Internships allow students to learn about their chosen field of study through hands-on experience and see how theories discussed in textbooks make daily workplace endeavors effective and efficient. Through internships, students discover what they like and dislike about requirements of the job, and whether their chosen field is right for them. Students receive insight on how to improve their performance, learn from their strengths and weaknesses, and get direction on what courses and internships to pursue next. Internships allow students to build their résumés and add to their personal network of sources and references, and sometimes lead to a full-time job after graduation.

CMM 498: Communication Internship allows students to earn academic credit while they work in a professional setting in a communication field. Students carefully design an internship plan with the guidance of our internship coordinator, Dr. Annette Taylor. Through other assignments, students actively connect their classroom education to the job, develop work materials

for a professional portfolio, prepare a portfolio, assess their knowledge and skills, and plan their future courses.

Most communication majors, especially juniors and seniors, work professionally through internships with businesses, agencies and organizations. Students need at least two professional internships before an employer will even look at their application for a job.

This past summer, communication students participated in internships with *University of Dayton Magazine*, Boys and Girls Club of Dayton, NBC 5 Chicago, and DG Medical and DimcoGray in Centerville. Students got to work in high-paced media environments, public relations, Web communications and marketing communications.

Alumni: Please contact Dr. Annette Taylor about any job or internship postings so our communication students have a head start.

Below is a list of our communication students who completed internships this past summer/term.

Kathryn Albertino: Diocese of Cleveland communications department

Mackenzie Barron: media intern at YMCA's Camp Chief Ouray in Colorado

Erica Bennett: Babcox Media in Akron

Maggie Carey: promotions at WXRT-FM radio in Chicago

Amanda G. Carter: Victoria Theatre Association in the education and engagement section, and at MB Senior Solutions

Eileen Comerford: technical editor/proposal coordinator intern at Corbus LLC in Miamisburg

Samantha Cook: Catapult PR-IR in Boulder, Colorado

Emily Deason: music department intern at St. Louis' independent radio station, 88.1 KDHX-FM

Thomas Eyre: Airmate Company in Bryan, Ohio

Margaret Fiegl: community relations at Dayton Children's Hospital

Allison Gauthier: corporate communications with Zurich North America in the North American headquarters in Schaumburg, Illinois

Grace Gibbons: Willow Marketing agency in Indianapolis

Matthew Graves: Greater Cleveland Food Bank as a Harvest for Hunger Aide and in development and fundraising

Molly Harkins: marketing for Sikorsky Aircraft in Stratford, Connecticut

Morgan Koter: Havas PR and the Cystic Fibrosis Foundation, both in Pittsburgh

Haleigh Kratz: Dayton Children's Hospital

Natalie Kretzschmar: CRC Public Relations in Washington, D.C.

Kerry Lange: communications at Make-A-Wish Illinois and media relations intern for Kettering Health Network.

Taylor Martz: customer service data representative intern for SD Myers in Tallmadge, Ohio

Elise McNall: digital media intern for Viva Creative in Maryland

Kelly Miller: Public Affairs Council in Washington, D.C.

Sarah Pennington: Aerotek

Chelsea Randall: communications at Fahlgren Mortine in the Dayton office

Margaret Sheehan: Naval Air Station Patuxent River in southern Maryland, working with their human resources department on projects including the Wounded Warrior Project

Ryan Smith: promotions and marketing at Clear Channel Communications in Cincinnati

Reid Spencer: communications department for Animal Planet at Discovery Communications

Maddie Tengal: Chicago Special Events Management (SEM)

Allison Westmeyer: marketing communications department at Dayton Children's Hospital

David White: Dayton Fire Department/Dayton Metropolitan Medical Response System

FACULTY UPDATES ↓

Meet Cathy and Karen

Each time you walk in to SJ 121, you see the wonderful smiles of Cathy Waag and Karen Gibson. They have worked in the Department of Communication since 2001.



Jim and Cathy Waag

In June, senior administrative secretary Cathy Waag and her husband, Jim, traveled to Misawa, Japan. Waag's son and daughter-in-law are stationed in Japan. After an extremely long and tiring flight, they finally arrived.

The Waags had a wonderful time. "I could read all the labels at the grocery on base, [but] the stores in Misawa — not so much. It was quite an eye-opening experience for me to be halfway around the world in a grocery where I did not recognize anything! It was not just about reading labels; I did not recognize most of the fruits and vegetables. Japan[']s vegetables are huge, colorful and taste wonderful. Also, I have become excellent at using chopsticks," Waag stated.

The Waag family visited several shrines over 400 years old. One had a museum on the property that housed a dozen Samurai warrior uniforms. Waag said the scenery

was breathtaking — including palaces surrounded by moats of lily pads and trees full of cherry blossoms — and that she plans to revisit in 2016.



Karen Gibson with grandson

Senior administrative assistant Karen Gibson is a 1981 graduate of UD and also holds a B.S. and M.Ed. from the University of South Carolina. You could say she comes from a UD family. She met her husband Randy '82 while attending UD and both her children met their spouses at UD.

Gibson is a proud grandma who loves baseball. She attends Dragons and Reds games whenever she can and hopes to convey her love of the national pastime to her two grandsons. This summer, Gibson spent most of her time travelling to Lisle, Illinois, and Hudson, Ohio, visiting her grandsons.



Karen and Randy Gibson with grandson

This past year, the entire Gibson family was able to meet in South Carolina to visit family. This was a special opportunity for Karen Gibson's grandsons to meet their great-grandmother.



Heather Parsons

If you are a communication major, you have been in contact with Heather Parsons. As director of advising, Parsons advises over 480 communication students. Her door is always open to talk about schedules, classes, adjusting to UD, life after graduation, career paths and, sometimes, roommate issues and general life obstacles. In addition to advising, Parsons teaches CMM 100. Besides her life at UD, Parsons spends her time with her family. She says having a teenager and a preteen is challenging, but with a lot of patience and a sense of humor, she does her best. Parsons' highlights of last summer included a trip to Florida and taking her daughter to a Katy Perry concert!

Jee Hee Han

Jee Hee Han was on sabbatical this fall, working on research projects that examine the impact of public relations on society. Specifically, one project examined hosting a global event as sponsorship and the other involved the adaptation of the mere-measurement effect to PR. She is currently conducting background research and collecting data sets for those projects. Apart from research, she is working to develop online PR classes geared toward professionals wanting to advance their PR skills and knowledge. This spring she serves as interim director of graduate studies.

Jeff Griffin

Jeff Griffin published "You say *potato*, I say *tatws*: The terrain of linguistic coexistence in Wales" in *Rice Working Papers in Linguistics*, Vol. 4, in fall 2013. His study "Turning Japanese: From *Sideways* to *Saidoweizu*: An Examination of the Japanese Remake of a Hollywood Film" has been accepted by *Film International* and is tentatively slated for publication. Griffin also served as a reviewer in spring 2014 for an international journal about the English language, *Revista Alicantina de Estudios Ingleses*, which is published in Spain. On the personal front, Griffin traveled to Spain in summer 2014.

Joe Valenzano

Joe Valenzano published a co-authored book, *Television, Religion, and Supernatural: Hunting Monsters, Finding Gods*, this past March. He also published a co-authored essay on the history of the basic communication course in *Communication Education*, as well as a book chapter on President Obama's rhetoric of American exceptionalism. As part of his responsibilities as basic course director and overseeing the new CMM 100 course at UD, he is implementing a new assignment for students in the class that helps them practice the skills necessary to explain complicated subjects to nonexperts. In January 2014 he also hosted the Basic Course Directors' Conference and in June used a grant from the National Communication Association to hold the first-ever Basic Course Director Summer Institute. He spends his copious spare time at home with his wife and their newborn son, Connor.



Jee Hee Han



Jon Hess

Jon Hess began service in 2014 as editor of the journal *Communication Education*. He has also been busy with a number of presentations on campus. He co-presented a workshop for faculty on non-verbal communication in the classroom and co-facilitated a meeting on administrative consultation with faculty for

important university decisions. He has also continued his work as a member of the National Communication Association's Chair's Advisory Council and as a consultant for the Educational Testing Service.

Kathleen Watters

Kathleen Watters has been studying the nature of political participation among newly arrived immigrant groups. Political participation includes attitudes toward political involvement in the United States, election-related activities, voter registration and voter turnout. Some immigrant groups, such as Hmong, demonstrated high levels of participation during political campaigns and on Election Day. Watters has also been working with students in CMM 351 to build a collection of TED speeches to illustrate aspects of effective public discourse and the canons of rhetoric.

Kelly Vibber

Kelly Vibber is an assistant professor of public relations in her first year at UD. Her work focuses on international and intercultural public relations. An advocate of intercultural experiences, she has participated in study abroad in Italy both as an instructor and a student and will be teaching in this coming summer's Rome study abroad program. Vibber has also conducted research in Liberia with the Purdue Peace Project, testing a local leadership model. She recently co-authored a book chapter with Dr. Jeong-Nam Kim on the role within-border international publics can play in public diplomacy. Outside of academia, Vibber enjoys indulging her wanderlust, running and reading mystery/crime fiction.

Linda Dunlevy

Last year, with the permission of Actors' Equity, Assistant Professor Linda Dunlevy performed in UD's production of *Antigone*, directed by Tony Dallas. This production received multiple DayTonys, including a DayTony for

Dunlevy's performance. After participating in Glenn Walter's Audio Production class last year, Dunlevy has returned to performing voice-overs. She is developing a new demo and practicing using software and hopes to launch a home studio soon. In addition, Dunlevy has been busy developing a Crossing Boundaries course for the new CAP program titled Theatre and Transformation. It is an introduction to applied theatre. If this weren't enough, Dunlevy has also been researching and developing her rehearsal strategy and plan for *Greater Tuna*, UD's fall show in Boll Theatre.

Michelle Hayford

Michelle Hayford is the new director of the Theatre Program. This year the program will be revising the theatre curriculum to align with UD's commitments to servant leadership and community engagement. Hayford will also be directing *(ir)reconcilable: faith and reason*, an original devised play staged in the Black Box Theatre in the spring semester.



Ronda Scantlin

Ronda Scantlin has spent the 2014 spring and summer sessions participating in the UD E-Learning Fellows (ELF) Program. The goals of ELF included enhanced understanding of the distance learning environment, the responsibilities of online faculty and the needs of online students. During the program,

Scantlin created a fully online version of her Communication and Digital Literacy course (one that will also serve as a CAP Crossing Boundaries class). The course is to be offered during the summer 2015 session.



Sam Wallace

Sam Wallace has had an eventful year so far! In addition to his son, Andy, getting married and winning his sixth Emmy Award, his daughter Katie graduated from high school and is now a first-year student at UD. On the academic front, Wallace is making presentations at two national conferences and has

articles appearing this year in the *International Journal of Education Reform*, the *Basic Communication Course*

Annual and Communication Education. Wallace would also like to thank all the alumni and friends of the department for their kind messages related to the passing of his good friend Dr. Don Yoder.



Teresa Thompson

It's been another busy year, as Teresa Thompson's planned "sabbatical" last fall turned into three months of caring for her mother with a broken hip. This, however, gave her lots of firsthand health communication experience. She did manage to

edit a three-volume, 600-entry *Encyclopedia of Health Communication* and develop two new courses, which will be part of the new CAP requirements.

Thompson wrote a lot about nursing communication issues, including one chapter on providing instructions to patients, one on how communication impacts patient adherence to treatment regimens and one on palliative care nursing. She also became actively involved in the antipoverty group Circles, working primarily with the Kettering branch. This summer, Thompson did guest gigs at the University of Texas, the University of Lugano in Switzerland and the University of Sassari on the island of Sardegna off the coast of Italy.

ANNOUNCEMENTS ↓



- Sarah Warbis – First Place
- Benjamin Ziegler – Second Place
- Raphael Crum – Third Place
- Natalie Hunton – Fourth Place
- Melanie Craft – Fifth Place
- RosaLia Stadler – Sixth Place
- Emma Venetis – Seventh Place

Winners of the Speech Contest fall 2014!

Congratulations to our speech contest winners! Participants in the contest were selected by each section of CMM 100, and they presented their persuasive speech in a preliminary round judged by all CMM 100 instructors. The winners of the preliminary round advanced to the final round, and they were judged by "celebrities" from campus and the Dayton community.



Department of Communication
300 College Park
Dayton, Ohio 45469-1410

IN REMEMBRANCE ↓

The Department of Communication lost two remarkable faculty members in spring 2014. Associate Professor **Don Yoder** was a faculty member for 25 years. He served as department chair, director of graduate studies and basic course director. Dr. Yoder taught various communication courses and coined the term “Get FUFFED” (Fired Up For Friday), which communication students learned in his Theories and Research class.

Professor **Eric Suttman** also passed away in spring 2014. He was a part-time faculty member in the Department of Communication and a full-time staff member in the Department of Music, UDiT and the School of Law. During his 33 years at UD, he taught audio production, was a technical director for Sears Recital Hall and served as faculty supervisor for the ArtStreet recording studio.

Twitter: @DeptCMMUD
Facebook: facebook.com/UDDepartmentOfCommunication

