



November 15, 2016

Dear Friends of the Great Miami River,

**You are invited to sponsor the 10<sup>th</sup> Annual River Summit** on Friday, March 24, 2017, at the University of Dayton River Campus. Last year, the River Summit brought together over 275 community leaders from across the region to discuss leveraging the river as an economic asset. This marks 10 years of successful collaboration along the river. The leadership of Ohio's Great Corridor Association helped us achieve a collective vision and arrive to where we are today...a place now called **The Great Miami Riverway!** We look forward to continuing to work together under this new name for the next 10 years and beyond.

The 2017 River Summit will feature **keynote speakers Melinda Huntley** and **Mary Cusick**. This year's keynote address will help connect the OGCA's economic development, branding, marketing, and promotion efforts to statewide tourism promotion programs.

- **Melinda Huntley** serves as Executive Director of the **Ohio Travel Association**, a nonprofit association serving all aspects of Ohio's \$42 billion tourism industry. The Ohio Travel Association (OTA) brings the industry together to create change, stay on top of trends, and increase sales. Their members include all sectors of Ohio's tourism industry, including attractions, museums, hotels, destination marketing organizations, restaurants and suppliers.
- **Mary Cusick** is the Director of **TourismOhio**, the state's official tourism promotion agency. TourismOhio strives to make Ohio a destination of choice, enriching lives through authentic travel experiences. TourismOhio aggressively positions Ohio as a relevant travel destination and supports Ohio's tourism industry to drive economic prosperity throughout the state.

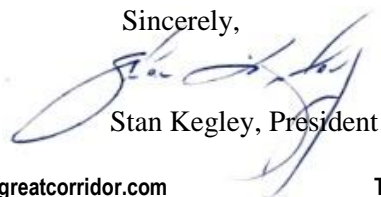
**The 2017 River Summit will also feature:**

- The launch of the **Great Miami Riverway** brand and placemaking initiative
- Recent achievements from our local communities
- Discussion panels on clean water, outdoor recreation, and economic development
- Networking Opportunities & Corridor Champion of the Year Award
- After Summit Social – location TBD.

**Sponsors of the 2017 River Summit will be recognized** before, during, and after the event in print and electronic media. Sponsors will also receive River Summit registrations and exhibit space at the event. Please see enclosed invoice for more details and to select your level of sponsorship.

**Please complete the enclosed sponsorship form and submit it as soon as possible.** Thanks for your support of the 2017 River Summit!

Sincerely,



Stan Kegley, President

# INVOICE – 2017 River Summit Sponsorships

Submit no later than January 16th



Name

Organization

Mailing Address

City, State, Zip Code

E-mail address

Telephone

## How to Pay:

Please send your check payable to:  
Ohio's Great Corridor Association  
PO Box 235  
Troy, Ohio 45373

All contributions will be acknowledged and are tax deductible.

## Sponsorship Levels

- Lunch Sponsor - \$2000**
  - Featured as the sponsor of lunch
  - River Summit registration for eight people
  - Brand placement and mention in print and electronic media
  - Prime exhibit space
- Post-Event Reception Sponsor - \$1000**
  - Featured as a sponsor of the post-River Summit Reception
  - Brand placement and mention in print and electronic media
  - River Summit registration for six people
  - Exhibit space
- Supporting Sponsor - \$500**
  - Featured as a Supporting sponsor on event media
  - River Summit registration for four people
  - Exhibit space
- Friend of the River Summit - \$100**
  - Recognized during the River Summit
  - River Summit registration for one person
  - Exhibit space

TOTAL