University of Dayton School of Business Administration

Publications by Current Faculty
Organized by Type and Year
2009 - May 2014

Refereed Journal Articles

Forthcoming (as reported May 2014)


2014 (as reported May 2014)


2013


2012


2011


**2010**


**2009**


**Book Chapters**

**Forthcoming (as reported May 2014)**


**2014 (as reported May 2014)**


2012


2011


2010


2009


Books


Pan, Yue (2009), Online and Offline Patronage Behavior in a Retail Setting: Explore and Apply. Beau-Bassin, Mauritius: VDM Publishing House Ltd.