University of Dayton School of Business Administration

Publications by Current Faculty
of the Department of Management and Marketing

Books, Chapters and Refereed Journal Articles,
Organized by Author

January 1, 2009 – May 2014

Davidson, Edith F.

Refereed Journal Articles


Dickey, Irene J.

Book Chapters


Dugan, Riley


Durmusoglu, Serdar S.

Books


Refereed Journal Articles


**Forlani, Victor M.**

**Refereed Journal Articles**


Harmon-Kizer, Tracy R.

**Referred Journal Articles**


Hirunyawipada, Tanawat

**Referred Journal Articles**


Janney, Jay J.

**Referred Journal Articles**


Kenworthy, Thomas P.

**Books**

**Book Chapters**


**Refereed Journal Articles**


Kiewitz, Christian

**Refereed Journal Articles**


**Lau, Terence J.**

**Books**


**Refereed Journal Articles**


**Meek, Bill**

**Book Chapters**


**Refereed Journal Articles**


**Pan, Yue**

**Books**

Pan, Yue (2009), *Online and Offline Patronage Behavior in a Retail Setting: Explore and Apply*. Beau-Bassin, Mauritius: VDM Publishing House Ltd.
Refereed Journal Articles


Sparks, John R.

Books


Book Chapters


Refereed Journal Articles


Sullivan, Diane M.

Book Chapters


Refereed Journal Articles


Sweeney, Paul D.

Books


Book Chapters


Refereed Journal Articles


Wells, Rebecca M.J.

Refereed Journal Articles

