



MBA Program

Important Dates

- Fri, Apr 25** Last Day of Spring classes
- Mon, Apr 28 - Fri, May 2** Spring Term Exams
- Thu, May 8** Spring grades posted
- Mon, May 12** First day of Summer Session
- Mon, May 26, No Class** Memorial Day
- Fri, June 20** Last Day of First Summer Session
- Mon, June 23** First Day of Second Summer Session
- Fri, July 4 No Class** Independence Day
- Fri, Aug 1** Last Day of Second Summer Session and Full Summer Session

<http://catalog.udayton.edu/graduate/generalinformation/theuniversityofdayton/currentyear/>

In this issue:

From the Director's Desk	2
Registration FAQs	3
Did You Know...?	4
Career Services	5
Library Services	6
New Website Site Map	7
MBA Office Info	8
Last Reminders	8

# MBA PROGRAM NEWSLETTER

University of Dayton

April 2014

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## MBA Career Trajectory Soars!

Earning an AACSB-accredited MBA positions you for a bright future. The Bureau of Labor Statistics predicts double-digit percent growth in the number of top executive and financial analyst positions available within the next ten years. **An MBA not only helps to ensure job security, but also leads to lucrative average yearly salaries,** as can be seen in the graph below.

The good news for newly minted MBAs is that this trend not only applies to the United States, but to many other countries as well. Increased MBA salary-levels abroad highlight the continued desirability and versatility of the MBA degree world-wide. In addition to the United States, the top ten countries for MBA Salary levels include Australia, Switzerland, Denmark, United Kingdom, France, Brazil, Germany, Spain and Canada with top salaries ranging from US\$91,000 to US\$133,000 annually.

Top 10 Countries for MBA Salary: <http://www.topmba.com/jobs/top-10-countries-mba-salary-levels>.

QS Top MBA Jobs & Salary Trends Report 2013/14: <http://www.topmba.com/why-mba/publications/jobs-salary-trends-report-2013-14>.



## GRE Preparation Course Offered this Summer

Kaplan Test Prep is offering a GRE preparation course starting on May 13th and ending June 5th on Tuesdays and Thursdays, 6:00 - 8:30 pm at the Marriott by the University of Dayton.

Would you be interested? If so, let us know! Contact the University of Dayton MBA Office at 937-229-3733 or [mba@udayton.edu](mailto:mba@udayton.edu).



### Check Out What's New

This issue of the MBA Program Newsletter features several new columns. This month we begin a series of articles from our Interim Director, *From the Director's Desk*. We have also redesigned the newsletter feature articles to include: *Registration FAQs*, to answer your Frequently Asked Questions about registration; *Did You Know...?*, sharing great information based on popular inquiries received by the MBA office staff; *New Website Site Map*, a guide to all the information you need about the MBA program conveniently located on our new website; and *Last Reminders*, a collection of important reminders you won't want to miss. Of course, you will also find familiar features such as our Career Services and Library Services Pages. As always, our MBA Office contact information can be found on the last page. Thank you for reading!





University of Dayton  
MBA Program  
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OUR MISSION

To be the advocate on behalf of our members, to provide value to those we serve, to enrich, support, connect, and motivate all young professionals in the Dayton region.



Generation Dayton Is Seeking Young Professionals To Get Involved:

- ATTEND MEMBERSHIP 411
- JOIN ONE OF OUR COMMITTEES
- COME TO EVENTS
- BRING COLLEAGUES
- USE OUR MESSAGE BOARDS
- INTERACT VIA SOCIAL MEDIA

To learn more or to become a member visit [www.generationdayton.org](http://www.generationdayton.org)



DAYTON  
Ballet



DAYTON  
Opera



DAYTON  
Philharmonic

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## From the Director's Desk...

After the especially long, hard winter we've experienced, spring brings with it a sense of renewal and increased energy. And thankfully, spring is no-doubt in the air, exhibited by the blooming daffodils, pansies, dogwood, and redbud. Simply traversing the parking lot at the River Campus 1700 Building, one must artfully navigate the nesting Canadian Geese. Soon, we will delight in the sight of scores of baby Geese outside our MBA office windows.

With the arrival of spring, many of our MBA students are looking forward to the beginning of their program, some are marching along in the midst of their studies, while many are preparing to graduate and are looking forward to their next career endeavor. No matter where you are in the cycle, you are a valued member of our MBA community. The more you engage in our MBA community, the more you will gain from the experience and add to the experience of others. Sharing your wisdom, insights, and talents makes our program stronger and more valuable to every graduate. By joining our Facebook and LinkedIn communities, students and alumni remain connected and build important networks. With over 7,400 alumni worldwide, you have a valuable community with which to network.

In terms of what is in store for the program in the coming months, the MBA office has recently embarked on a new marketing initiative. We have redesigned the MBA website to bring it in line with the UD main website, making it clear, concise, and user-friendly. In addition, we have redesigned all our marketing collateral, embarked on an outdoor advertising campaign utilizing electronic billboards on U.S. Route 35 and Interstate 75, become sponsors of the Dayton Performing Arts Association and Generation Dayton, and finally, we are in the midst of producing a marketing video for use on our website, as well as other locations.

In addition to the new marketing initiative, we have added three new certificate programs offered in partnership with the MIS, OM, DSC department. See page 6 for a brief overview of these programs.

And finally, we bid a fond farewell to Jim Castrataro, our 150 program Graduate Assistant and Jochen Übelhör, our German Graduate Assistant. Jim is graduating this May and will focus on earning his CPA license while working for Emerson Electric in St. Louis, MO. Jochen is also graduating in May and will return to Germany to complete his MS in Global Business Management at Universität Augsburg. With these departure comes the arrival of Megan Stufflebeam, our new Graduate Assistant who begins this fall. We look forward to working with Megan and hope that you will find her helpful as a GA advisor. Rebecca Tinch will remain with us as our lead Graduate Assistant. Many of you have already worked with Rebecca and know just how valuable she is to the MBA program!

In closing, as we look to expand our reach and welcome new students into the MBA program, we seek to make sure our current students are well served. Please know that my door is always open should you have any questions, comments, concerns, or suggestions!

Mandy Schrank  
Interim Director  
University of Dayton MBA Program





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## Look up your MBA Courses Online!

The MBA course schedule is available on Porches!

- Go to the Flyers First tab
- Click on "Search and Register for Classes"
- Select the desired Term
- Select "Advanced Search"
- Select "Master of Business Admin" and "Section Search"

You will see a list of all the MBA classes offered for the entire term.

This list includes seat availability, instructor names, dates of classes, room assignments, and additional remarks.

After you have registered for the term, please check Porches just prior to the start of classes as room assignments may change.



## Registration FAQs

### When do I register for classes?

The first day of registration ...

- ⇒ Register online ANYTIME (Fully Accepted Students)
- ⇒ Register by phone with the MBA Office 8:30 a.m. to 4:30 p.m. Monday - Friday
- ⇒ You may register up to when the session begins.



### Where do I register for classes?

- **Fully accepted MBA students should register online (for non-permission courses)**
- **Conditionally accepted students must register by telephone.**
- *Permission classes may not be self-registered. Please call the MBA office to register for all permission classes.*

### How do I register by telephone?

Beginning the first day of registration, please call the MBA office at 229-3733. If leaving a message, leave only one voicemail on one phone line.

Please have the following information ready for speaking to a staff member or leaving a message:

- Your full name (spelling your last name)
- Your student I.D. number
- Courses with section number that you would like to be registered to take
- Your daytime telephone number and local address

### Can I register by e-mail?

No e-mail registrations will be accepted. You must register online via porches or by telephone with the MBA office.

## UD Bookstore Video: Ordering Textbooks

See video link below for assistance ordering textbooks online:

[http://www.bkstr.com/webapp/wcs/stores/servlet/StoreCatalogDisplay?catalogId=10001&langId=-1&demoKey=d&storeId=278905&cm\\_mmc=%20Redirect-\\_-VanityURL-\\_-udaytontextbooks.bkstr.com-\\_-278905](http://www.bkstr.com/webapp/wcs/stores/servlet/StoreCatalogDisplay?catalogId=10001&langId=-1&demoKey=d&storeId=278905&cm_mmc=%20Redirect-_-VanityURL-_-udaytontextbooks.bkstr.com-_-278905)

Visit the UD Bookstore website:

<http://www.udayton.edu/bookstore/>





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## Deferred Tuition Reimbursement Plan

Does your employer reimburse you for your MBA tuition? You may be eligible for a tuition deferment plan.

To apply, go to the Office of Student Accounts/Bursar page on the UD website, under "Payment Plans" choose MBA/Graduate Engineering/ADAP Deferment Application.

Please see the Bursar's website:

[www.udayton.edu/bursar/](http://www.udayton.edu/bursar/)

## GMAT/GRE Preparation

For exam preparation it is strongly recommended that students:

- Purchase a test preparation guidebook. Both Princeton Review and Kaplan offer multiple guides for both exams.
- Spend at least 40 hours preparing for the exam.
- Take practice exams offered online to test-takers once registered for their exam at the [www.mba.com](http://www.mba.com) and <http://www.ets.org/gre> AND/OR the online/CD/paper practice tests that comes with a test preparation guidebooks.



## Did You Know...?

### DegreeWorks and Student Transcripts on Porches



To view your Unofficial Student Transcripts on Porches:

- Go to Flyer First (Academics) tab
- Select "View Academic Transcript" Under **Registration Tools**
- Choose Transcript Level "Graduate"
- Click "Submit"

To view your Degree Requirements in DegreeWorks:

- Go to Flyer First (Academics) tab
- Select **DegreeWorks**
- Click "Run Audit"

## Thinking about choosing a Concentration?

The University of Dayton MBA Program awards concentrations when a student takes (3) elective courses in the same area. This will result in a concentration noted on the students official transcript. Our most popular concentrations include **Marketing, Finance and Cyber Security.**



Keep in mind that **declaring a concentration is completely optional.** Over half of our current MBA students have chosen to earn a general MBA.

## MBA Student Advising

Academic advising is available for all MBA students. Whether you need assistance with choosing courses, pacing your studies for a desired graduation term, choosing a concentration, or simply have unanswered questions about your degree program, MBA Program Advisors are here to assist you.

For more information on the MBA Program requirements and more, **request an appointment** with an MBA Program Advisor at [mba@udayton.edu](mailto:mba@udayton.edu) or call 937-229-3733.





**Do You Know what Career Services has to Offer?**



**Hire A Flyer** – job board featuring Ohio and National employer contact information, job postings, and the Alumni Network. (Please upload a resume for complete access.)

<http://careers.udayton.edu/>

- Job Search & Networking Strategies
- Resume and Interview Resources including Mock Interviewing
- Career Development Workshops
- Salary & Negotiation Tips
- Career Transition Assistance

Sylvie Stewart,  
Career Advisor at  
[ssewart1@udayton.edu](mailto:ssewart1@udayton.edu).

For an appointment call,  
937-229-2045

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## Build Your Online Network

**One great way to start is by creating an account on LinkedIn.** Go to [www.linkedin.com](http://www.linkedin.com) to create your profile and start connecting! Connect with family, friends, past coworkers, and try to connect with people that work where you want to work. Connecting with UD alumni groups in your target city is a great way to build your connections fast! Let your connections know you are looking for a summer internship and ask for their advice; they may be able to lead you to a new connection.



## Building Relationships and Connections

**Networking is about making yourself real (connecting and building relationships) with companies that you want to work for or people that have jobs that you would love to have.**

- Build positive relationships with students and professors, you never know who they know and how you can help each other at UD and with career goals and networks
- Meet with employers when they come to campus - attend career fairs, employer information sessions, employer resume review or mock interview days. Checkout career events at: <http://www.udayton.edu/careerservices/#2>
- Make a list of companies you would like to learn more about, ask your connections to help you connect with someone at the company to conduct an informational interview. [http://www.quintcareers.com/informational\\_interviewing.html](http://www.quintcareers.com/informational_interviewing.html)

## How to Activate Your Hire A Flyer Account

From the Career Services website, <http://careers.udayton.edu/>, click on **Hire a Flyer** in the green menu bar and then select Student Login.

- Use your Novell/LDAP username and password to log in.
- Click on My Account and select My Documents to Upload or update your resume.
- Select On-Campus Interviews in the menu bar, then select Qualified Schedules for all interviews.
- Select Career Events in the menu bar for all information sessions/events.





**Did your know  
what our Libraries  
have to Offer?**

**Roesch Library offers digital resources** along with more than a million volumes of books. As part of the pioneering OhioLINK system students have access to check resources from 85 state and private academic libraries and the State Library of Ohio as well as interlibrary loans from more than 400 universities around the world.

**Do you know how to access Journal articles in Business Source Complete?**

Go to the Library home page at <http://www.udayton.edu/libraries/index.php>

- Choose the "Databases" tab
- Click on "B"
- Scroll down to "Business Source Complete"

**This is the best database to search for articles found in the top business journals!**

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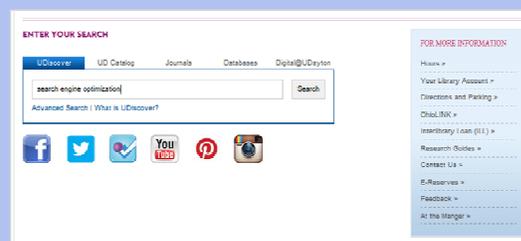
## Library Service for MBA Students: Discover UDiscover

UDiscover is a new search enhancement recently added to the University Libraries' website (<http://udayton.edu/libraries>). It streamlines the process of searching the "deep Web" of resources brought to you by Roesch Library and OhioLINK, finding information you would miss if you only use Google.

To use UDiscover, just type some keywords in the search box on the library site.

You can limit your initial results using tools in the Refine Search area on the left. Articles, e-books, and other sources are interfiled. Online Access links or the Find It button will lead you to each item or tell you where to get them. You may still need to consult specialized databases (see how to access journal articles in Business Source Complete article at lower left).

**Questions? Contact Joan Plungis**, Reference and Instruction Librarian at [jplungis1@udayton.edu](mailto:jplungis1@udayton.edu) or 937-229-4245 OR Roesch Library Information Desk, 937-229-4270, text or [e-mail ref@udayton.edu](mailto:e-mail.ref@udayton.edu).



## Release of 2012 Economic Census Data Begins

The U.S. Bureau of the Census conducts economic censuses every 5 years, most recently in 2012. Economic census data is very important for business planning, decision-making, and economic development, among many other uses described at [https://www.census.gov/econ/census/use\\_data](https://www.census.gov/econ/census/use_data).

The data release from the 2012 Economic Census started in March 2014 and will continue through 2016. The release schedule is here: <http://www.census.gov/econ/census/schedule/>. The initial *Core Business Statistics Advance Report* ([http://www.census.gov/newsroom/releases/pdf/2012\\_econ\\_advance\\_report.pdf](http://www.census.gov/newsroom/releases/pdf/2012_econ_advance_report.pdf)) contains statistics at the national level only for broad industry sectors of the economy, such as energy. It excludes data for the construction (NAICS 23) and the management of companies and enterprises (NAICS 55) sectors, which will be included in later reports.

## New Certification Programs Coming Soon

The University of Dayton MBA Program is pleased to announce that the School of Business Administration has launched three new MIS certification programs for post-baccalaureate students. In addition to the Cyber Security certificate already offered, the SBA will also offer Business Intelligence, Business Systems Analysis and Design, and Project Management.

**As with the Cyber Security certificate, these certificates' completed courses may be counted as the three required MBA electives if candidates chose to also pursue an MBA.**





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## MBA Program Website Site Map

### Updates

We work hard to keep our MBA Program Website current.

Please note that the site map on this page is subject to change as new information becomes available.

We keep the basic information on our website organized so that our students can find everything they need at the click of a mouse!

### Statuses, Tweets and Connections



Don't forget to like us on Facebook, follow us on

Twitter, and connect with us on LinkedIn.

Watch for MBA Program updates on



your favorite social media site.

Don't forget to join our MBA Students and Alums



Group on LinkedIn for updates,

articles, and discussions.

### Welcome tab

- MBA Program Brochure (download)
- Student Testimonials
- Recognized, Relevant, Rewarding
- Facebook, LinkedIn, and Twitter

### Admission tab

- Admission - U.S. Applicants
- Additional MBA Program Options
- Admission - International Applicants
- Apply Online
- Request Additional Information
- Important Dates
- GMAT Registration
- GRE Registration

### Tuition tab

- Current Tuition Rate
- Deferred Payment Plan / Application
- Office of Scholarships and Financial Aid
- Graduate Assistantships

### Curriculum tab

- MBA Program Curriculum Description
- Curriculum Information (downloads)
- Course Descriptions
- Post Master's Certificate Programs

### News and Events tab

- Upcoming MBA Information Sessions
- Cyber Security Certificate/Concentration
- Current MBA Program Newsletter
- Networking Advice
- Articles
- Rankings

### Student Resources tab

- Getting Started (e.g. id, e-mail, parking, etc.)
- Graduate Studies FAQs
- Graduate Academic Catalog
- Important Dates
- Student Policies (e.g. Academic Honor Code, Academic Probation, Graduate Re-take Policy, Incomplete Grade Policy, In Progress Grade Policy, Grade Appeal, etc.)
- Individual Research Applications
- Candidacy for Graduation Form (i.e. apply to graduate)
- Career Services

### Contact Us tab

- MBA Office Hours
- MBA Office Staff Contact Information

[http://www.udayton.edu/business/master\\_of\\_business\\_administration/](http://www.udayton.edu/business/master_of_business_administration/)





**University of Dayton**

*MBA Program*

School of Business Administration

Mailing Address:

300 College Park, Dayton, Ohio 45469-7020

Physical Address:

River Campus, 1700 S. Patterson Blvd. M2500

Phone: (937) 229-3733

Fax: (937) 229-3882

E-mail: [mba@udayton.edu](mailto:mba@udayton.edu)

Visit our website: [business.udayton.edu](http://business.udayton.edu)



**RECOGNIZED. RELEVANT. REWARDING.**

**Beverages and Snacks at River Campus**

Snacks and beverages are available at the vending machines located on the second floor of the River Campus near the MBA classrooms. **A new hot beverage vending machine has been added.**

Please note that there are **two ATM machines** located on the first floor near the Riverview Café.

The Riverview Café, located on the first floor, closes at 2:00 p.m. in the afternoon.

Please make other arrangements for hot meals prior to arrival for evening classes.

**Please reports problems with vending machines to the MBA Office.**



**MBA OFFICE**

**Office Hours:**  
8:30 a.m. – 4:30 p.m. Monday through Friday  
*Advising after 4:30 p.m. available by appointment*

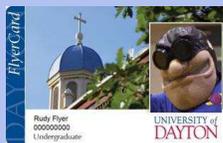
MBA Office <i>River Campus</i>	(937) 229-3733	<a href="mailto:mba@udayton.edu">mba@udayton.edu</a>
Mandy Schrank <i>Interim Director</i>	(937) 229-3733	<a href="mailto:mschrank2@udayton.edu">mschrank2@udayton.edu</a>
Theresa Weber <i>Administrative Assistant</i>	(937) 229-3733	<a href="mailto:tweber1@udayton.edu">tweber1@udayton.edu</a>
Rebecca Tinch <i>MBA Program Advisor Newsletter Editor</i>	(937) 229-4977	<a href="mailto:tinchr1@udayton.edu">tinchr1@udayton.edu</a>
Jim Castrataro <i>150-Hr. Program Advisor</i>	(937) 229-4823	<a href="mailto:castrataroj1@udayton.edu">castrataroj1@udayton.edu</a>
Sylvie Stewart <i>School of Business Career Services Liaison</i>	(937) 229-3409	<a href="mailto:ssewart1@udayton.edu">ssewart1@udayton.edu</a>

**University of Dayton River Campus 1700 S. Patterson Blvd. Formerly the NCR World Headquarters**



**LAST REMINDERS**

**Remember Your Flyer Card**



The University of Dayton River Campus, located at 1700 S. Patterson Blvd., is a secure building. **Students must use their Flyer Card to access the building.** Please note that there will not be a receptionist on duty during evening classes.

**Shuttle Service Connects Main Campus, River Campus & GE Building**

The University will continue to provide **shuttle services while classes are in session during the semester.**

The pick-up/drop-offs are at Irving Commons, RecPlex, CPC, Roesch Library, River Campus, as well as limited service to the GE building.

**For the estimated shuttle time schedule, please see:**  
<http://www.udayton.edu/finadmin/purchasing/shuttle.php>

