We would like to announce big improvements to the UD MBA Program. Over the last year we developed a Blended MBA program which had online and live elements. We recognized the balance between the richness of regular class meetings and the flexibility of online content. We are now ready to take that concept one step further.

In the spirit of our two high level goals (Flexibility and Relevance), last week President Eric Spina signed a partnership contract with 2U to help take our MBA classes online. The new model has the richness of regular class meetings and the flexibility of online content.

**How will the new online MBA look?**

Each class will have “synchronous” and “asynchronous” elements. The synchronous portion of the class will entail weekly meetings via Adobe Connect with your class and faculty to discuss the material and enhance the asynchronous content. The asynchronous element will be online lectures, case studies, vignettes, presentations etc. These elements will be professionally developed in partnership with 2U at their facility in Arlington, VA.

There will be 4 terms per year. Each term will be 10 weeks with an additional week for exams. 3 Hour classes will be covered in 10 weeks and 1.5 hour classes will be covered in 5 weeks. For example, in a 10-week class you will meet on a weekly basis with your class unlike the current blended format where you would only meet 5 times for a 15-week class.

The curriculum will not change with the new program. All the foundation, core and required classes that are currently offered will be offered online. There will be electives available in Marketing and Business Analytics initially with more electives planned for the future.

The curriculum will be adding two 1.5 hour “Immersions”. The Immersions are 3-day weekend programs on UD’s campus with specific topics. The initial topics may include Servant Leadership, Innovation/Creativity, and Negotiation. We are in the process of developing and planning International Immersions as well. Immersions are planned to be intense and engaging experiences with your fellow students.

**Who is 2U and why did UD partner with them?**

2U is a publicly traded technology firm based in Landover, MD. They have an impressive track record of success in the online learning space and only work with top tier universities. UNC Chapel Hill, Syracuse and American Universities have their MBA programs online in partnership with 2U. UD will be with highly respected and well known programs in the online learning space. Other schools who have partnered with 2U for various programs: Northwestern University, Georgetown University, Berkeley, Yale, and Washington University in St. Louis. As you can see, we will be in very impressive company with our program and it is a testament to our students, faculty and university leadership that we are able to partner with 2U.

**Will there still be a “traditional” face to face MBA program?**

Yes! We will still offer a face-to-face MBA degree with classes offered during weekday evenings. The face-to-face classes will be offered in the regular UD academic calendar with classes spanning the full term or half terms depending on the credit hours. We are also working on adding more corporate partnerships and improving our international partnerships.

**When will the changes take place?**

The new online program will begin in the Fall of 2017. Current students will be given the option of taking classes online or face-to-face to complete their degree.

We know you probably have many other questions and we are eager to answer them and tell you more about the exciting plans we have for the MBA program. Please stop in or call us for additional information.

Thank you for choosing UD and we look forward to providing you with a degree that is both relevant and flexible with the business environment and student concerns.

Scott E. MacDonald
Director MBA Program
A MESSAGE FROM OUR NEW MBA DIRECTOR...

You may have noticed there are some changes in the MBA department. I would like to introduce myself and give you a little background, and then let you know what I have planned for the near future.

My name is Scott MacDonald and I recently took over the role of MBA Director. I am new to university management but not new to universities; I will explain later. I have spent the past 20 plus years working in the banking or banking related fields as a commercial lender. My last position was with a small community bank but I have worked in large banks as well. I was a Middle-Market lender for 8 years at one of the local, large regional banks and worked with companies with sales over $15 million. My banking background has afforded me the opportunity to meet many of the business leaders in the greater Dayton area and create positive relationships with them. One of my near-term efforts is to reach out to the business community to learn more about how MBA degrees are perceived in the market. I have been meeting with a wide variety of companies and am enjoying the lively discussions. One of my early takeaways it that the business community LOVES UD and wants to support our efforts. Hopefully, by late fall, I will have a good sampling of perceptions so I can start to create a strategy to better position the UD MBA program.

As I said earlier I’m new to university management but not new to universities. I am a 1996 graduate of the UD MBA program. Soon after graduation my wife suggested that I teach. I started teaching at Urbana University and Wright State University in 1997. I have been teaching as an adjunct ever since. I also started teaching at Clark State and Antioch University soon after. My primary focus was Leadership and Business Ethics. I taught on both the Graduate and Undergraduate level at all the Universities.

With the combination of business familiarity and teaching, the University of Dayton hired me to help grow and support the MBA program.

I look forward to meeting you and helping you through the MBA journey. I know what it is like; I went through it while working and while raising two small children.

I thank you for choosing UD, I am confident that you made the right choice.

Take care and please feel free to stop in the MBA office, we are here to help.

Scott MacDonald

Congratulations Summer 2016 Graduates!

On behalf of the School of Business Administration, we would like to congratulate the following 2016 Summer Graduates. We are proud of each and every one of you, and wish you nothing but the best in your future endeavors.

Roberto Acevedo  Sara Boehly  Benjamin Goulart  Jay Park
Andrew Argo  William Borst  Allyson Haidet  Robert Poteat
Daniel Bade  Jeremy Bucher  Samantha McKee  Matthew Potter
Joshua Benson  Daniel Cremeans  Nicholas Messina  Patrick Rogers
Kevin Doheny  Rachel Ferguson  Tyler Mikolajewski  Christina Rose
Brian Frank  Hope Fuller  Grace Necastro  Matthew Steinbrunner
Sara Boehly  William Borst  Allyson Haidet  Robert Poteat
Andrew Argo  Jeremy Bucher  Samantha McKee  Matthew Potter
Daniel Bade  Daniel Cremeans  Nicholas Messina  Patrick Rogers
Kevin Doheny  Rachel Ferguson  Tyler Mikolajewski  Christina Rose
Joshua Benson  Brian Frank  Grace Necastro  Matthew Steinbrunner
Sara Boehly  Hope Fuller  Taylor Nocero  Rebecca Tinch
Benjamin Goulart  William Borst  James Ott  Dominic Valentino
FACULTY SPOTLIGHT

Which courses do you teach for the MBA program?

MBA 799 - Integrative Project Consulting Course. In this course student teams are “paired up” with a local business and the students perform a strategic analysis for the entire business, with specific emphasis on issues important to the future growth of the business. In the role of “Consultant” for local businesses, students are required to conduct research, draw conclusions, make recommendations based upon their conclusions, and provide economic justification for their recommendations. The course concludes with each team making a verbal presentation to the owners of the business. The goal of each student team is to “exceed” the expectations of our clients!

What is your research interest?

Instead of research I possess a passion in helping business owners start, grow, and exit their businesses. I have been working in the Dayton business community for over 40 years, and I have a venture capital background, having managed a local $20m venture fund. I have coached entrepreneurs and business owners on how to write business plans, assemble management teams, raise capital, manage a business financially, and how to exit a business through a sale or merger. Today, I still represent local business owners in merger and acquisition transactions for their businesses and raise debt/equity capital for area businesses.

What has been one of your major professional or personal accomplishments and why?

I have been the Chairman of the Miami Valley Venture Association for the past ten years. During that time, I founded the Feedback Forum platform for entrepreneurs to pitch their business plan, and utilizing automated polling software, receive instantaneous and anonymous feedback from the audience. Also through the MVVA we have showcased over 60 local business leaders/owners as guest speakers that come and share their stories of success or failure with our members. Every meeting is quite the learning experience!

What do you enjoy most about teaching at UD?

I enjoy coming home and being able to give back! I am an alum from the class of 1974, and during my time at UD I drove a bus, worked in the bowling alley at KU, been the Resident Assistant on the fourth floor of Founders Hall, and judged the sophomore micro-business classes. Having an opportunity to give back to current students is great!

What advice would you give MBA students?

I have two bits of advice for MBA students: First and foremost, maintain absolute “integrity” in all your business dealings. Your reputation is all you really have; and having an MBA is all about leadership! With your advanced degree, the business community expects you to lead!

What book(s) have you read recently?

The Bible

The Bishops Boys by Tom Crouch – the life of Wilbur and Orville Wright

The Power of “I Am” by Joel Osteen – Two Words that will change your life today!

You are stranded on an island, what is one thing you would want with you and why?

My wooden Crucifix is my most prized possession because it was blessed by Blessed Mary during one of her apparitions at Medugorje!

Share something fun, quirky, unusual, or unique about yourself that you would like to share with students.

I spent 17 years of my career in the wine business, importing wines from Italy, Germany, and France for distribution across the entire United States! I have traveled to every major wine producing area in Europe, negotiated wine prices, managed logistics, and created a foreign currency strategy to remain competitive in the business. At one point, the company was the third largest US importer of Italian wines in the country. We sold the business in 1994.

I have been blessed with two fabulous sons: My oldest son Nick is also a UD alum from the entrepreneurship program, and is one of the founder/owners of Warped Wing Brewing Company in downtown Dayton and my youngest son Jake who graduated from the University of Findlay is the business manager for the university, where he manages all the equestrian facilities owned by the school. Jake is a national equestrian champion!
MBA STUDENT SPOTLIGHT

If you had to give an elevator speech about yourself, what would you say?
I started my collegiate education in 2009. I was in the “exploratory studies” program at the University of Cincinnati, and had no idea what my plan was. I have a passion for learning new things across many fields. There are a lot of people who would look at my resume and say “jack of all trades, master of none,” but I would not trade my background for anything. I’ve studied biology, math, and business across four universities. I’m only 25, but I have worked for both startups and international businesses. In the last three years I’ve spent time as a coach, programmer, project manager, and data analyst. I still don’t know where I’m going, but I’ve learned how to adapt to whatever happens on the way!

What has been your favorite class in the MBA program and why?
My favorite class so far has been MBA 758, Principled Organization: Integrating Faith/Ethics/Work. Having started my MBA at a different school, this class stood out to me as one of the big differences in the curriculum. I originally transferred because I wanted to be engaged in my learning, and not just check off a bunch of classes for a piece of paper. This class challenged me to think about business and life in a non-technical way and showed me how my UD education was going to be unique.

Where do you see yourself five years from now?
I have some ideas, but none of them are certain. I might look at taking the MCAT and going to medical school like I originally planned; I might stick with my current company which wants me to shift into becoming a process engineer; I might turn and focus more on working as a computer programmer; or I might be after another degree because something new caught my eye.

Suppose that you have been selected to participate in an international project in South America. All arrangements have been made on your behalf. What are 5 things you would do before you leave?
After talking to my girlfriend, family, friends, and boss, I would get in touch with my friend Glen who is doing volunteer work in South America. I’d see what advice he had and what things he would have done differently. I’d research the location that I’d be in, looking at culture, entertainment, and leisure. Next, I’d have to dig up my old Spanish-English dictionary that I haven’t seen since high school. Finally, I would start playing soccer again so I wouldn’t be as rusty when I arrived.

Would you like to share any other unique characteristics, accomplishments, and/or activities with your fellow UD MBA community?
I played Ultimate (Frisbee) while in undergrad and at one point was the captain of Wright State’s team. Last year I coached the University of Dayton men’s team. It’s been hard to fill the competitive desire since graduation, but I’ve taken to running full and half marathons to keep me driven and active. On the less athletic side, I’ve been building (and breaking/repairing) computers since I was in elementary school and taught myself how to write code starting in middle school.

NOMINATE A FELLOW MBA STUDENT!

Has a fellow student impressed you academically, professionally, with his or her community involvement, or in some other way? If so, nominate him or her and let them know that his or her efforts have been noticed! Your nomination is completely anonymous!!!

To nominate a student please complete the form at:

http://goo.gl/forms/s3td2g9Buh
STUDY ABROAD OPPORTUNITY

CHILE
MBA 656 BUSINESS IN SOUTH AMERICA
JANUARY INTERCESSION

DATES
APPLICATION DUE:
OCTOBER 21, 2016
CHILE:
JANUARY 6-14, 2017

CONTACTS
Application Info:
MBA Office, (937)229-3733
mba@udayton.edu

Program Info:
Dr. Mark Jacobs, Course Instructor
majacobs@udayton.edu

Application website:
https://studyabroad.udayton.edu/index.cfm?
FuseAction=Programs.ViewProgram&Program_ID=10172

Get your passport!
tavel.state.gov

PROGRAM DESCRIPTION

MBA 656: Business in Latin America
Study of international culture and business operations. This course will include a week of study outside of the U.S. that will include lectures and relevant site visits.

This course will provide a range of high-level contacts covering several industries in Chile, including the wine industry. The primary objective of the course will be to emphasize the study of international culture and business operations.

ELIGIBILITY AND COST

CURRENT MBA STUDENTS ONLY
Tuition: $2,910 (3 Credit Hours)
Program Fee: $495
Included: Lodging, Tours & Events
Not included: Airfare & Incidental

FOR SCHOLARSHIP INFORMATION
https://studyabroad.udayton.edu/index.cfm?
FuseAction=Programs.ViewProgram&Program_ID=10078

For special needs or assistance please contact Semay Semere at semenese1@udayton.edu or (937)229-4977
Spring Registration

Key Dates

October 14 - Spring information including course offerings will be on porches.

October 14 - Registration Status will display your registration date and any outstanding holds.

November 1 - Online Spring registration begins at 8:00 a.m. for graduate/doctoral degree seeking students.

November 2 - Online Spring registration begins at 8:00 a.m. for graduate non-degree students.

Career Services: Appointments Available

Did you know that career services offers many valuable services free of charge to UD students? The career services staff is happy to help with your career-related need at every step of your college career. Whether you are looking for an entry-level position or simply a career change, career services can help you. With services like job search information, resume writing and interview assistance, and much more, career services can help you become more marketable and desirable to prospective employers. Already have a job? You can benefit from their services too! Maintaining your resume is just as important because you never know when you might need it. Your resume can be one of the most important documents you own and waiting until the last minute to update could work against you.

So, do not wait any longer and take advantage of the free resources available to you! If you are interested in scheduling an appointment, you may do so by calling (937) 229-2045.

Grade Appeals – MBA Policy

Time limit for Appeal - Grade appeals submitted by students in the School of Business Administration will be objectively and promptly reviewed. A grade appeal may be initiated, provided that it is done within 14 calendar days following the end of the academic term in which the grade was assigned and provided further that one of the following three criteria is met:

1. That the grade received appears to be inconsistent with the performance of the work required and recorded for that course;
2. The grade received is inconsistent with what has been recorded for the course;
3. The grade received was explicitly determined by criteria other than the stated criteria system for that course.

Procedures for Appeal - If a student wishes to appeal a grade and can provide evidence that one of the criteria above has been violated, the following appeals procedure is to be followed:

1. The first appeal is made directly to the course instructor awarding the contested grade. No appeal will be further considered if this first step is not followed. If this appeal is unsatisfactory to the student, he/she may then register a second appeal.
2. The second appeal is to be submitted in writing by the student to both the Department Chairperson and MBA Director with fully supporting facts and documentation for review. The appeal to both the Department Chairperson and the MBA Director must be filed within 14 calendar days immediately following the conclusion of the first appeal.
3. A third and final appeal may be made to the Associate Dean for Graduate Programs, School of Business Administration, by either the student or the course instructor. This final appeal must be filed within 14 calendar days immediately following the conclusion of the second appeal. The Associate Dean will appoint and chair a Grade Appeal Review Committee to gather the facts and make a recommendation. The Committee will make a decision based on the evidence presented. The student, course instructor, Department Chair, and MBA Director will be advised of the Committee’s findings.
Frequently Asked Questions

Q: How do I register for classes?
A: On first day of registration, fully admitted students should register online via Porches. Conditionally accepted students must call the MBA office between the hours of 8:30 a.m. and 4:30 p.m. Monday-Friday.

Q: Can I register by e-mail?
A: No e-mail registrations will be accepted. You must register either online (if eligible) or by phone on registration day.

Q: What information do I need to register by phone?
A: To register by phone, please have the following information ready before calling the MBA office:
- Full Name (spelling your last name)
- Student I.D. number
- Desired courses with section numbers
- Call-back number

Q: How do I order textbooks?
A: You may visit the UD bookstore website at: https://www.udayton.edu/bookstore/

Q: What is the last day to drop a class?
A: You may withdraw from class without record on the last business day before the third scheduled class session or you may withdraw with record of “W” on the last business day before the sixth scheduled class session. For half-term drop/add policies, follow link below:
https://www.udayton.edu/business/academics/graduate/master_of_business_administration/student_resources1/policies.php

Q: When will my class show up on Isidore?
A: Courses for which you are registered typically do not appear on your Isidore account until the scheduled start day. If you do not see your course(s) by the scheduled start day, contact the professor.

Q: Do I have to apply to graduate even if I don’t plan to attend the ceremony?
A: Yes. All students who plan to graduate are required to apply for graduation, regardless of whether they intend to be present at the ceremony. If you do not apply for graduation, a diploma will not be generated.

Get Your Voice Heard...

Course Evaluations
Graduate students at UD are strongly encouraged to complete a Student Evaluation of Teaching (SET) survey for each class they are enrolled in. SETs are typically available ten days prior to the last day of class. You will receive a survey announcement by email and you will have ten days to complete the surveys. Your instructor may choose to take time to complete the survey during class - consult your syllabus or professor to determine whether you will have this option. Please note that although you must use your credentials to access the SETs, the University is committed to ensuring that student responses remain anonymous.

SUGGEST A TOPIC FOR OUR NEXT ISSUE!

We strive to provide you with current and relevant topics and information. We want to write articles about what interests you! If you would like to suggest a special topic for our next newsletter, email Senay Semere at: semeres1@udayton.edu
SBA MISSION

The School of Business Administration is a learning community committed in the Catholic and Marianist tradition to educating the whole person and to connecting learning and scholarship with leadership and service in an innovative business curriculum designed to prepare ethical leaders for successful careers in a global business environment.

RECOGNIZED. RELEVANT. REWARDING.

MEET THE MBA STAFF

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