

Jon A. Fulkerson

Department of Economics and Finance
University of Dayton
Dayton, OH 45469

(937) 229-2404
jfulkerson1@udayton.edu

ACADEMIC EXPERIENCE

<i>University of Dayton</i>	2017-Present
Assistant Professor of Finance	
<i>Loyola University Maryland, Sellinger School of Business & Management</i>	2009-2017
Associate Professor of Finance	2016-2017
Assistant Professor of Finance	2009-2016

EDUCATION

<i>University of Kentucky</i>	
Ph.D., Finance	2009
Dissertation Chair: Bradford D. Jordan	
M.S., Economics	2008
<i>Eastern Kentucky University</i>	
M.B.A.	2005
B.S., Major: Mathematics; Minor: Computer Science	2001
<i>Magna cum laude</i> , Honors	

PUBLICATIONS

“Mutual fund liquidity costs”, J. Fulkerson and T. Riley, *Financial Management* 46, 2017, 359-375.

- Chosen by the editorial board as one of the top three articles of the issue to be presented in a special session at the 2017 FMA Annual Meetings.

“Bond ETF arbitrage strategies and daily cash flow”, J. Fulkerson, S. Jordan, and D. Travis, *Journal of Fixed Income* 27, 2017, 49-65.

PUBLICATIONS (cont.)

“Are bond ETF investors smart?”, J. Fulkerson, S. Jordan, and D. Travis, *Journal of Fixed Income* 24, 2015, 60-83.

- Abstracted in *CFA Digest*, November 2015, Volume 45, Issue 11.

“Are unsolicited ratings biased? Evidence from long-run stock performance,” S. Byoun, J. Fulkerson, S. Han, and Y. Shin, *Journal of Banking & Finance* 42, 2014, 326-338.

“What drives ETF flows?,” C. Clifford, J. Fulkerson, and B. Jordan, *Financial Review* 49, 2014, 619-642.

“Predictability in bond ETF returns,” J. Fulkerson, S. Jordan, and T. Riley, *Journal of Fixed Income* 23, 2014, 50-63.

“Is timing everything? The value of mutual fund trades,” J. Fulkerson, *Financial Management* 42, 2013, 243-261.

- Lead article
- Reprinted in the 2014 virtual issue of *Financial Management* on asset pricing, edited by Massimo Massa, INSEAD.

“Return chasing in bond funds,” J. Fulkerson, B. Jordan, and T. Riley, *Journal of Fixed Income* 22, 2013, 90-103.

“Reading tomorrow’s newspaper: Predictability in ETF returns,” J. Fulkerson and B. Jordan, *Journal of Index Investing* 4, 2013, 23-31.

WORKING PAPERS

“Mutual fund expense waivers”, J. DeLisle, J. Fulkerson, and T. Riley.

“Mutual fund performance and portfolio concentration”, J. Fulkerson and T. Riley.

“Do investors chase performance or skill? Evidence from mutual fund flows”, J. Fulkerson and T. Riley.

“Understanding the idiosyncratic volatility puzzle: Evidence from mutual fund flows”, C. Clifford, J. Fulkerson, R. Jame, and B. Jordan.

“Mutual fund investment constraints”, C. Clifford, J. Fulkerson, B. Jordan, and X. Hong.

WORKING PAPERS (cont.)

“Deconstructing active share”, J. Fulkerson and T. Riley.

“Do investors care about risk-adjusted returns? Evidence from fund flows”, C. Clifford, J. Fulkerson, B. Jordan, and S. Waldman.

“Competition between mutual fund families”, F. Chen, J. Fulkerson, and T. Riley.

PROFESSIONAL MEMBERSHIP

Eastern Finance Association, member and officer

- 2017-Present, Vice President of Finance
- 2015-2016, Vice President of Local Arrangements
- 2014-2015, Track chair - Derivatives

American Finance Association, member

Financial Management Association, member

Southern Finance Association, member

CONFERENCE ACTIVITIES

Financial Management Association Annual Meetings: Discussant, Presenter, Session chair, and Program committee at various times from 2008, 2009, 2011-2017.

Southern Finance Association Annual Meetings: Presenter, Discussant, Session chair, and Program committee at various times 2010-2015, 2017.

Eastern Finance Association Annual Meetings: Presenter, Discussant, Session chair, and Program committee at various times, 2011, 2012, 2014-2016.

Mid-Atlantic Research Conference (MARC) at Villanova University: Presenter 2011, Session Chair 2013, Discussant 2014.

OTHER PROFESSIONAL ACTIVITIES

Ad hoc reviewer for *The Journal of Banking & Finance*, *Financial Review*, *Managerial Finance*, *The Journal of Empirical Finance*, *The Journal of Business Research*, *The Journal of Applied Financial Economics*, *Quarterly Review of Economics and Finance*, and *The Applied Financial Economics Review*.

OTHER PROFESSIONAL ACTIVITIES (cont.)

Grant reviewer for the Social Sciences and Humanities Research Council of Canada.

CFA Candidate: Passed Level I

AWARDS AND FELLOWSHIPS

Sellinger STAR Award, 2016

Sellinger Summer Research Grant, annually 2012-2015

Finalist for Most Valued Professor Award, Sellinger Fellows MBA 2013

FMA Superior Local Chapter Award, every year 2010-2014

Junior Faculty Research Leave, 2012

Gatton College of Business & Economics Research Fellowship, 2009

Kentucky Opportunity Fellowship, 2005

Daniel R. Reedy Multi-year Fellowship, 2005-2008

TEACHING EXPERIENCE

University of Dayton, Assistant Professor

Courses taught:

- Introduction to Corporate Finance

Loyola University Maryland, Assistant/Associate Professor

Courses taught:

- Introduction to Corporate Finance
- Honors Corporate Finance
- Fundamentals of Finance (MBA)
- Financial Management II (Fellows/Executive MBA)
- Derivatives and Risk Management (MBA/MSF)
- Derivatives Markets (Undergraduate)
- Special topics: Mutual funds (MBA/MSF)

University of Kentucky, Research Assistant

Courses taught:

- Investments (Undergraduate)
- Risk Management and Insurance (Undergraduate)

OTHER TEACHING ACTIVITIES

Technical proofreading and original research for *McGraw-Hill*

- *Essentials of Corporate Finance*, 6th ed., McGraw-Hill/Irwin (2008), Ross, Westerfield, and Jordan.
- *Fundamentals of Corporate Finance*, 8th ed., McGraw-Hill/Irwin (2008), Ross, Westerfield, and Jordan.
- *Fundamentals of Investments Valuation and Management*, 5th edition, McGraw-Hill (2009), by Jordan and Miller.
- *Fundamentals of Investments Valuation and Management*, 6th, 7th, and 8th editions, McGraw-Hill (2010, 2011, 2013), by Jordan, Miller, and Dolvin.

Workshops: Harvard Case Study Workshop - Part 1 (2013), Harvey Brightman Master Teaching workshop (2010, 2014), Team teaching workshop (2011).

UNIVERSITY SERVICE

Sellinger Strategic Planning Task Force, appointed chair/co-chair, 2015-2017

University Research & Sabbatical Committee, appointed 2014-2016

Academic advising, 2009-2017

Graduate Academic Standards Board, appointed 2014-2016

Sellinger Faculty Development Committee, elected 2014-2017

Library Committee, Spring 2014

FMA moderator, 2009-2014

PREVIOUS WORK EXPERIENCE

Eastern Kentucky University – Division of Information Technology
Senior Programmer/Analyst 2001-2005