

Samantha Smiths

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EXPERIENCE

University of Dayton RecPlex (*Dayton, Ohio*) - Manager, Welcome Desk Employee 2005–Present

- Opened and closed 123,000 sq. foot facility for more than 1,850 patrons daily
- Supported 30 staff members in confrontational type situations
- Managed emergency situations including injuries, weather, physical conflicts, and difficult customers

Frericks 5K Road Race (*Dayton, Ohio*) - Project Manager 2006-2007

- Organized 2 road races and registration for more than 400 participants
- Promoted the race via emails, flyers, UD Alumni network, three TV station websites, five running stores
- Ordered approximately \$1,300 worth of hospitality supplies

Schleppi Sport Management Career Enhancement Fund (*Dayton, Ohio*) 2007

- Individually raised \$1,017 through networking, fundraisers, and sales

Women on Weights (*Dayton, Ohio*) – Project Manager 2007

- Researched and surveyed 267 women on why they were not utilizing the weight room to its potential
- Concluded women were intimidated by the machines and lifting in predominately male environment
- Created educational booklets and a class on benefits, myths, and tips of weight lifting
- Presented information at the Ohio Recreational Sports Association and Student Lead On Conferences

MVP SportsPlex (*Grand Rapids, Michigan*) – Sales 2007

- Responsible for sales of 95 memberships totaling more than \$7,200
- Compiled monthly prospect marketing and cancellation reports
- Performed database entry, paperwork, and billing for 500 members at our new recreation complex

University of Dayton Arena (*Dayton, Ohio*) - Marketing Staff 2006

- Executed six different game day promotions for Men and Women's Division One Basketball
- Maintained database of 350 promotional members per game
- Aided in surveying 16 fans' familiarity of corporate sponsorships to improve sponsors' presence in arena

The Other Place (*Dayton, Ohio*) - Project Manager 2005

- Aided in raising over \$1,000 through 11 sport packages for the 2005 Silent Auction
- Developed an action plan to raise profit and participation via sports memorabilia at 2006 Silent Auction
- Established relationships with the University of Notre Dame, RCA, and the University of Dayton

ACTIVITIES

Nothing But Nets (*Dayton, Ohio*) – Committee Member 2007-2008

- Coordinated fundraising events and partnerships to raise money for nets which protect against malaria
- Raised awareness about the effects of malaria on campus as well as in the community

COMPETENCIES

Microsoft Office- Excel, PowerPoint, Publisher, Word, Adobe, CSI Software, MicroStrategy

Language: Fluent in Spanish

HONORS

Upperclassmen Scholarship 2007-2008

University of Dayton's Dean's List 2005-2007

Presidential Scholarship 2005-2008

EDUCATION

University of Dayton

Anticipated Graduation Date: December 2008

Major: Sport Management

Minors: Marketing and Spanish

Cumulative GPA: 4.0 / 4.0