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Irene Dickey is a lecturer in the University of Dayton's School of Business Administration. She teaches a broad scope of marketing courses at the undergraduate and graduate levels and in numerous executive development and leadership programs. Ms. Dickey has been published in such journals as the Journal of Business and Behavioral Sciences, and the Journal of E-Business, and has presented at many academic and practitioner conferences and meetings. Much of her research focuses on digital marketing and branding.

Ms. Dickey is a Marianist Educational Associate and serves as the Director of the P&G Marketing Competition and serves on several boards and committees on campus and off, including Chair, Athletic Advisory Committee, University Hearing Board, and Faculty Advisor to the Marketing Club and Zeta Tau Alpha Sorority. She frequently teaches in different School of Business Study Abroad Programs. Ms. Dickey has also won four teaching awards.

She received her undergraduate degree in Management and Marketing from The University of Dayton. After graduation, she received her MBA in Finance from Wright State University.