

EXECUTIVE DEVELOPMENT PROGRAM

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PARTNER \$870

REALITY-BASED LEADERSHIP: KEY WAYS TO DITCH THE DRAMA, RESTORE SANITY TO THE WORKPLACE & TURN EXCUSES INTO RESULTS

In this ever-changing world, business leaders demand more results, faster. Stress levels are at an all time high; collaboration must be at a maximum and interoffice drama at a minimum.

Reality check: are challenging times really the source of your pain, or is reality the absence of great leadership?

We are all moving so fast toward deadlines, goals and accomplishments. As a leader, have you stopped to take the pulse of your team? Have you stopped to clarify your goals and expectations? Have you stopped to listen?

As leaders, we must be willing to admit that our way of leading may simply not be working. We may not be paving the way for the results or the quality of life that we would like.

These times call for new leadership...and leaders who are willing and able to reinvent mindsets – their own and the mindsets of others – to change circumstances.

Reality-Based Leaders™ quickly recognize and accept the reality of the situation, conserve precious team energy and use that energy instead to impact reality. Better yet, a great Reality-Based Leader™ anticipates upcoming changes and capitalizes on the opportunity inherent in the situation *without drama or defense*.



Cy Wakeman

Cy Wakeman is a well-known thought leader advocating a revolutionary new approach to leadership. Her ground breaking ideas are featured in The Wall Street Journal, The New York Times, The New York Post and SHRM.com. Wakeman is also a favorite expert blogger on FastCompany.com and Forbes.com.

Wakeman is a dynamic, well-respected consultant and national speaker with an uncanny ability to quickly diagnose group interplay and tailor strategies to fit the goals of the client organization.

She has a unique background, which combines four successful business start-ups with 18 years of working and consulting in a variety of arenas, including manufacturing, government, high-tech and healthcare.

Throughout her career, she has built a reputation for achieving amazing results. Clients in a variety of industries have found her guidance to be key in their successful planning and implementation of new programs and systems.

THIS PROGRAM WILL HELP EXECUTIVES:

- Identify why current leadership models fail to enhance engagement and deliver results.
- Understand and implement the principles of Reality-Based Leadership™.
- Apply Reality-Based Leadership™ principles in your work place and your own coaching opportunities to increase personal accountability and limit energy consumed by drama.