

EXECUTIVE DEVELOPMENT PROGRAM

JUNE 11, 2015

8:30 A.M.—4:30 P.M.

PUBLIC \$995

UD ALUMNI \$945

PARTNER \$897

BREAKTHROUGH LEADERSHIP: LEADERSHIP STRATEGIES THAT WILL CHANGE YOUR LIFE

No matter your industry, you are in the BREAKTHROUGH business! Every day you seek to break through with customers or clients or employees to generate loyalty, satisfaction and relationship. A huge key to lasting success in your organization is breaking through with your own team members so they eagerly embrace personal responsibility, committed purpose and leadership. They must see themselves as breakthrough leaders! And especially in times of change and challenge, they must focus persistently on what they CAN do rather than wasting time and energy on the things they don't control.

As a leader, if you clearly communicate the vision you have for others, you can actually create a "magnetic force" that draws them toward those positive expectations. Breakthrough leadership is full-spectrum leadership that teaches participants how to take their team to the next level.

So, what separates a breakthrough leader from a leader? A breakthrough leader masters five key elements: shape the future; energize and engage; build people and build teams through recognition, acknowledgement and, most of all, appreciation; deliver extraordinary results; and model personal excellence, integrity, responsibility and humility.

In this vibrant, engaging presentation, you'll gain new appreciation for the impact you have on others and how you can make a genuine difference! The session presents a fresh, new and exciting vision of leadership.

THIS PROGRAM WILL HELP EXECUTIVES:

- Ignite "E" Power (energy, enthusiasm, eagerness) in your team - the No. 1 key to igniting others and self.
- Be fully present - the key to building people, trust and balance.
- Master and implement the most surprising and powerful essentials to recognition, acknowledgement and appreciation.



Brian Biro

Brian Biro is America's breakthrough coach! He is one of the nation's foremost speakers and teachers of leadership, possibility, thinking, thriving on change and team building. He has delivered more than 1,400 presentations around the world in the past 23 years. His clients include diverse organizations such as Lockheed Martin, the U.S. Army, Microsoft, Kaiser Permanente, Starbucks, Boeing, Allstate Insurance, Good Samaritan Hospital and hundreds more. A major client offered the best introduction about Biro's impact when he said, "Brian Biro has the energy of a 10-year-old, the enthusiasm of a 20-year-old and the wisdom of a 70-year-old".

Biro is the author of 10 books, including the best-seller Beyond Success, which reached No. 16 on the amazon.com top 100 - from over 2 million titles. He was rated No. 1 from over 40 speakers at four consecutive Inc. Magazine international business conferences. He graduated with honors from Stanford and served as the president of the UCLA Anderson School of Management student association while earning his MBA. He has appeared on Good Morning America, CNN's Business Unusual and the Fox News Channel. He has also been a guest on more than 300 radio programs throughout the country and is a featured speaker at the Disney Institute in Orlando. Recently he was named one of the UCLA Anderson School of Management's 100 most inspirational graduates in honor of the 75th anniversary of the school. In 2013, Biro was honored as one of the top 70 motivational speakers in the world.