

SUPERVISOR AND PROFESSIONAL DEVELOPMENT PROGRAMS

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PARTNER \$290

PROFESSIONAL COMMUNICATION & PRESENCE

First impressions, an effective image, powerful non-verbal communication, and proper dining skills are key elements of being a business professional. Many professionals lack an awareness or appreciation for the importance of image because it has never been formally explained or taught to them.

Participants in the Professional Communication and Presence seminar will leave the program with an awareness of how image influences perception, and how to proactively manage the messages one's image conveys in the professional environment and the skills to make a positive first impression. Participants will learn new techniques on how to manage non-verbal communication effectively. In addition, participants will take away an insight into the impact business technology etiquette and effective networking can have to positively build professional relationships.

THIS PROGRAM WILL HELP LEADERS:

- Create awareness of how image influences perception, its relationship to professional development and career advancement; provide instruction on how to present a professional image, and dining skills.
- Increase the understanding of the powerful messages that non-verbal communication sends and how to modify body language to send the message of confidence and professionalism.
- Understanding of the messages business technology conveys and tips on how to use business technology to improve customer relationships.



Jill Haney

Jill Haney, founder of JH Image Consulting, provides corporations and their employees with consultation and training on appearance, behavior, etiquette and communication that give those employees self-confidence, commanding presence and credibility. Haney is a certified image consultant with the Association of Image Consultants International (AICI). Haney has worked with major clients such as Procter & Gamble, Johnson & Johnson, Fifth Third Bank and General Cable Corporation to deliver customized solutions and training to address image.

Haney authors a weekly column in the business section of The Cincinnati Enquirer called "Image Rules" that addresses a wide range of image-related issues. She has also been featured on TV and radio programs, including Cincinnati's ABC affiliate WCPO and WKRQ-FM.