

EXECUTIVE DEVELOPMENT PROGRAM

NOVEMBER 18, 2015
8:30 A.M.—4:30 P.M.

PUBLIC \$995
UD ALUMNI \$945
PARTNER \$897

100% RESPONSIBILITY/0% EXCUSES: CREATING A CULTURE OF ACCOUNTABILITY

Taking responsibility means “stepping up” and seeing yourself as the agent of change. Whether it is changing your company or changing the world—it starts with you. Based on his latest book, “Stepping Up: How Taking Responsibility Changes Everything,” John Izzo teaches individuals about a concept he calls 100/0 (100% Responsibility/0 % Excuses) and how each one of us can take greater accountability when we put our excuses aside by focusing on what we can do and the role we play.

Taking responsibility with no excuses for why we can't influence or make things different or better changes everything. The idea is quite simple in theory, but we are really talking about impacting the way we behave as individuals to trust we can positively influence others.

Leaders will leave knowing the main reasons why people don't step up to take responsibility; the keys to getting people to take ownership; and how to influence people to create a culture of ownership. This program will guide leaders to the tools they need to create 100% accountability for themselves and their teams.

Izzo brings compelling examples of how leaders and companies achieved optimal results by creating true ownership. You will leave with ideas and proven methods for getting people to “own” it by inspiring them to see what's in it for them personally when they step up and how it improves their personal brand. Izzo inspires and empowers leaders, from the CEO to the front-line, to think about what they can do personally to step up.

THIS PROGRAM WILL HELP EXECUTIVES:

- Step up and be an agent of change in your organization.
- Set your workplace up for success by implementing the 100/0 approach.
- Understand the roadblocks to creating ownership and accountability.



John Izzo

John Izzo, PhD, provokes greatness in people and companies. He stretches leaders to dream even bigger through intentional leadership. His powerful stories strike a chord with some of the best companies in the world because his concepts apply to "the head and the heart" of individual and collective change. John drives home the importance of people's roles in a company with hard hitting facts from research studies and practical ideas grounded in the "how."

*A leading business advisor, community leader, and bestselling author of six books, John's books include the international bestsellers *Awakening Corporate Soul*, *Values Shift* and *The Five Secrets You Must Discover Before You Die* and *Stepping Up: How Taking Responsibility Changes Everything*.*

*Over the last twenty years he has spoken to over one million people, taught at two major universities, advised over 500 organizations and is frequently featured in the media by the likes of *Fast Company*, *PBS*, *CBC*, the *Wall Street Journal*, *CNN* and *INC Magazine*.*

*He has advised some of the best companies in the world including *DuPont*, *TELUS*, *McDonald's*, *Tim Horton's*, *Westjet*, *RBC*, *Lockheed Martin*, *Qantas Airlines*, *Humana*, *Microsoft* and the *Mayo Clinic*.*

Izzo is a pioneer in the Corporate Social Responsibility and Sustainability movements and is a Distinguished Fellow at the East West Institute—a non-partisan think tank working on international security issues including food, water and energy security.