

EXECUTIVE DEVELOPMENT PROGRAM

SEPTEMBER 10, 2015

1:00 P.M.—4:30 P.M.

PUBLIC \$995 (FULL DAY), \$598 (HALF DAY)

UD ALUMNI \$945 (FULL DAY), \$598 (HALF DAY)

PARTNER \$897 (FULL DAY), \$598 (HALF DAY)

TRIGGERS: BECOMING THE PERSON THAT WE WANT TO BE

In this fast-paced and interactive session, Marshall Goldsmith presents content from his latest book, *Triggers: Becoming the Person that We Want to Be*. As we journey through life, we are constantly being impacted by triggers from the world around us—and we are simultaneously creating our world. How we respond and what we become has a great deal to do with how we engage within the moment.

In this program, Goldsmith will share an exciting new model for creating the future that can be used in life planning, coaching and team building. He will also share his new research on engagement that looks at this topic from a totally different perspective—rather than just focusing on what companies can do to engage their leaders and employees, Goldsmith shows leaders how they can take responsibility for their own engagement.

Engagement and satisfaction at work and in life are critical components in becoming the person that you want to be. Goldsmith shows how the use of daily active questions can increase engagement and satisfaction at work and in life.

THIS PROGRAM WILL HELP EXECUTIVES:

- Understand why the most important factor in engagement is the person, not the program.
- Understand a new model for creating the future that can be used in life planning, coaching and team building.
- Use daily 'active questions' to increase engagement and satisfaction at work and in life.



Marshall Goldsmith

Marshall Goldsmith, Ph.D., was recently recognized as one of the 15 most influential business thinkers in the world in the global biannual study sponsored by The (London) Times and Forbes. Goldsmith is also a world authority in helping successful leaders get even better—by achieving positive, lasting change in behavior for themselves, their people and their teams.

The American Management Association named Goldsmith as one of the 50 great thinkers and leaders who have influenced the field of management over the past 80 years. He is one of only two educators who have won the Institute of Management Studies Lifetime Achievement Award.

Goldsmith is a million-selling author and best seller of many books, including What Got You Here Won't Get You There; Succession: Are You Ready?; The Leader of the Future; and Coaching for Leadership. Goldsmith's Ph.D. is from UCLA's Anderson School of Management, where he was recognized as one of the 100 distinguished graduates in the 75 year history of the school.