

EXECUTIVE DEVELOPMENT PROGRAM

OCTOBER 6, 2015
8:30 A.M.—4:30 P.M.

PUBLIC \$995
UD ALUMNI \$945
PARTNER \$897

HAPPY PEOPLE, BOTTOM-LINE RESULTS, AND THE POWER TO DELIVER BOTH

In today's competitive business environment, leadership is as difficult as it is important. Even though research tells us that effective leaders balance people and results, this complicated balancing act is easier said than done. In the quest to create happy employees and drive bottom-line results, most leaders feel more comfortable doing one than the other—choosing either a “Cool Parent” or “Trail of Dead Bodies” approach. And whether they know it or not, this imbalance drastically limits their success.

Organizational psychologist, executive coach, and proud leadership geek Dr. Tasha Eurich (or Dr. T, as she's known by her clients) has solved this dilemma in her New York Times best-selling book, *Bankable Leadership: Happy People, Bottom-Line Results and the Power to Deliver Both*. Built on decades of research and the transformation of real leaders, her fresh, practical model can help anyone become bankable—producing results while fostering a healthy work environment that ensures sustainable success.

In this hands-on, practical workshop, Dr. T will help you master the balance. First, we'll do a deep dive to understand why people and results often feel like a trade-off, but don't have to be. Second, to catalyze your journey to become a more bankable leader, you'll learn your personal preference between people and results—are you a “Cool Parent” or “Trail of Dead Bodies” leader?—and understand what skills you might need to sharpen. Third, we'll learn and practice a few tools to help you master the balance between people and results. Every participant will leave the session with an actionable plan to improve their leadership effectiveness.

THIS PROGRAM WILL HELP EXECUTIVES:

- Understand the tension all leaders feel between putting people first and driving results.
- Discover your own personal preference as a leader and create a simple plan to improve immediately.
- Acquire and practice new skills to help master the balance between people and results.



Tasha Eurich

*Dr. Tasha Eurich (or Dr. T, as her clients call her) is an executive coach, speaker, and New York Times best-selling author of *Bankable Leadership: Happy People, Bottom-Line Results and the Power to Deliver Both*. Her life's work is to help companies succeed by making their leaders AWESOME.*

With a contagious passion and energy, Dr. T pairs her scientific grounding in human behavior with a pragmatic approach to business challenges—she's helped thousands of leaders transform. Her twelve-plus year career in the Fortune 500 world has spanned roles as an external consultant and a direct report to both CEOs and human resources executives.

With a PhD in Industrial-Organizational Psychology from Colorado State University and BAs in Theater and Psychology from Middlebury College, she serves on the faculty of the Center for Creative Leadership, one of the top ten executive development institutions in the world.

*She's also a contributor to *The Huffington Post* and *Entrepreneur Magazine*, and has been featured in outlets like *Forbes*, *The New York Times*, *CNBC*, *Fox Business*, *USA Today*, *Inc. Magazine*, *Newsweek*, *Today*, and *CNN*. She's been named one of *Denver Business Journal's* "40 Under 40" as well as a "Top 100 Thought Leader" by *Trust Across America*, alongside the likes of *Stephen Covey*, *Jim Kouzes*, and *Bill George*.*