

PROFESSIONAL DEVELOPMENT PROGRAMS

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STRENGTHS-BASED LEADERSHIP

Self-awareness is one of the most critical attributes of effective leaders. Most of us have been taught that success comes from being well-rounded. However, this is an unrealistic goal and one that leads to mediocre leadership.

According to research conducted by Gallup, the most effective leaders invest in their own strengths, as well as those of their team, resulting in a 64 percent increase in employee engagement.

As a part of this course, participants will complete the StrengthsFinder 2.0 assessment and begin to explore how they can leverage their personal strengths to become an effective leader.

THIS PROGRAM WILL HELP LEADERS:

- Define the benefits of focusing on your strengths as a leader.
- Explore how your strengths impact how you make decisions.
- Utilize your strengths to fulfill the four basic needs of employees.



Matt Becker

Matt Becker is the owner of Authentic Excellence LLC, a leadership and career coaching business. He is a professional certified coach (PCC) through the International Coaching Federation and has a master's degree in human resource development from Xavier University. He has been working in the field of HRD for over a decade in both the private and public sectors, with specialties in leadership development, interpersonal skills development, coaching, mentoring, and team building.