

PROFESSIONAL DEVELOPMENT PROGRAMS

APRIL 30, 2015
8:30 AM–1:00 PM

PROFESSIONAL COMMUNICATION & PRESENCE

First impressions, an effective image, powerful non-verbal communication, and proper dining skills are key elements of being a business professional. Many professionals lack an awareness or appreciation for the importance of image because it has never been formally explained or taught to them.

Participants in the Professional Communication and Presence seminar will leave the program with an awareness of how image influences perception, and how to proactively manage the messages one's image conveys in the professional environment and the skills to make a positive first impression. Participants will learn new techniques on how to manage non-verbal communication effectively. In addition, participants will take away an insight into the impact business technology etiquette and effective networking can have to positively build professional relationships.

THIS PROGRAM WILL HELP LEADERS:

- Create awareness of how image influences perception, and its relationship to professional development.
- Understand non-verbal communication and the message it sends.
- Understand the message business technology conveys.



Jill Haney

Jill Haney, founder of JH Image Consulting, provides corporations and their employees with consultation and training on appearance, behavior, etiquette and communication that give those employees self-confidence, commanding presence and credibility. Haney is a certified image consultant with the Association of Image Consultants International (AICI). Haney has worked with major clients such as Procter & Gamble, Johnson & Johnson, Fifth Third Bank and General Cable Corporation to deliver customized solutions and training to address image.

Haney authors a weekly column in the business section of The Cincinnati Enquirer called "Image Rules" that addresses a wide range of image-related issues. She has also been featured on TV and radio programs, including Cincinnati's ABC affiliate WCPO and WKRQ-FM