

## PROFESSIONAL DEVELOPMENT PROGRAMS

**AUGUST 25, 2015**  
**9:00 AM–3:00 PM**

# MANAGING GENERATIONS IN THE WORKPLACE

People are living longer and retiring later, which has contributed to the growing diversity of ages in the workplace. This is the first time in modern history that there are four (almost five) distinct generations working together. These generational differences can have a major impact on leading, recruiting, team building, motivating and improving performance.

Research indicates that people communicate based on their generation. This workshop uses discussion-triggering vignettes that show realistic examples of workplace situations. Participants will learn to resolve common workplace situations that are influenced by generational differences. They will explore the defining characteristics and differences of each of the generations. And they will take away practical tips to lead and work effectively with each of the generations.

## THIS PROGRAM WILL HELP LEADERS:

- Identify the characteristics of the four generations in the workforce.
- Recognize issues and situations that may be influenced by generational differences.
- Apply practical tips for leading and working successfully in a multi-generational workplace.



**Roger Fortman**

*Roger Fortman has been a consultant, trainer and executive coach for the past 25 years, working with organizations across the United States and in Sweden. He provides training and consultation in strategic planning, leadership development, change and culture management, team building, generations, diversity, behavioral interviewing, and conflict and stress management.*