

EXECUTIVE DEVELOPMENT PROGRAM

APRIL 27, 2016

8:30 A.M.–12 P.M.

LOVE ‘EM OR LOSE ‘EM: GETTING GOOD PEOPLE TO STAY

Leaders concerned with profitability – and even survival- are viewing their talented employees through a very different lens. Today’s top talent market can be vicious, competitive, and recruiters may already have their eye on your star performers. So, how are you retaining your top talent?

As the knowledge-based economy grows, our employees are THE competitive resource. And, as replacement costs continue to rise as high as 200% of an employee’s salary, it is vital to our continued success to retain our employees. To remain competitive, we must build a culture that engages and retains talent. As a leader, you play a key role in employee retention...you have the power to inspire, motivate, and excite your employees.

In this program, Dr. Beverly Kaye reveals the key to employee satisfaction and engagement that builds a work environment in which your employees thrive, constantly learn, and give discretionary effort to your organization... because committed employees bring value, improve your competitive position, and are critical to your success. You’ll also explore and learn skills that help keep your employees front and center, and you will become a leader that people seek out and ask to be part of your team.

THIS PROGRAM WILL HELP EXECUTIVES:

- Assess your current ability to attract and retain the best people.
- Examine which of your current employees might be a risk.
- Apply practical, hands-on strategies to help retain your top talent.



Beverly Kaye, Ph.D.

Beverly Kaye's name is recognized internationally as one of the most invested, knowledgeable and practical professionals in the areas of career development, employee engagement & retention, and mentoring. A dynamic and committed speaker, Dr. Kaye's presentations engage participants, stimulate learning and inspire action. She has also been named a "legend" by the American Society for Training & Development (now ATD). The designation of Legend is given to "pioneers and prophets in the field of workplace learning and performance."

With her organization, Career Systems International, she has developed a powerful suite of talent solutions that continue to help organizations reduce costs associated with talent loss and under performance. They are also designed to foster a culture of support for individuals, managers and leaders. Her clients, representing nearly 60% of the Fortune 1000 organizations, include such leaders as American Express, Archer Daniels Midland, Caterpillar, GE, Marriott International, McDonalds, Merck, Microsoft, Morrison Healthcare, Novartis, Takeda, and WellPoint. The resilient processes and offerings link directly to business strategies and increase productivity and profitability to deliver the best returns on investment.

Prior to earning a doctorate at UCLA, Dr. Kaye did graduate work in organization development at MIT Sloan School of Management and has taught executive seminars at UCLA and USC.