

EXECUTIVE DEVELOPMENT PROGRAM

FEBRUARY 17, 2016
8:30 A.M.—4:30 P.M.

WHAT MOTIVATES ME: PUT YOUR PASSIONS TO WORK

What motivates me? What motivates my team? Great questions... the answers to both can be a game changer. This program will offer an extensively tested method to identify your employees and your unique blend of core motivators; critical drivers to the success of your organization, team, and yourself.

After surveying more than 850,000 people, Adrian Gostick and his co-author Chester Elton found one key difference between employees who are more energized and productive at work is whether or not their work aligns with what motivates them. More than half of the employees surveyed said they are unhappy in their jobs. People who are more fulfilled in their careers produce quality work, earn higher incomes, and are 150% more likely to have a happier life overall. The key is to better understand your own motivations and what motivators inspire your employees; and then do something about it.

In this interactive and engaging program, you will complete the Motivators Assessment™ and walk away with tested ideas and strategies proven to increase motivation, engagement, and productivity.

THIS PROGRAM WILL HELP EXECUTIVES:

- Identify your own blend of core motivators.
- Recognize disconnects that exist between employees passions and their current work.
- Learn powerful job-sculpting strategies to help “accomplish more” and “avoid blind spots”.



Adrian Gostick

Adrian Gostick is author of the New York Times, Wall Street Journal, and USA Today bestsellers The Carrot Principle, All In and What Motivates Me. His books have been translated into 30 languages and have sold more than a million copies around the world.

As a workplace expert, Gostick was called “creative and refreshing” by the New York Times and “fascinating,” by Fortune magazine. He has appeared on NBC’s Today Show and CNN, and has been quoted in The Economist, Newsweek, and the Harvard Business Review. And if you Google the 30 Top Leadership Gurus, you’ll consistently find Adrian on the list along with Jack Welch and Jim Collins.

Gostick earned a master’s degree in Leadership from Seton Hall University where he is a guest lecturer on workplace culture, and is a founding partner of The Culture Works, a global consultancy focused on helping organizations building high-performance work cultures. He has consulted with organizations such as Bank of America, Rolls Royce, American Express, California Pizza Kitchen, and Hard Rock Cafe.