REALITY-BASED LEADERSHIP: DITCH THE DRAMA & TURN EXCUSES INTO RESULTS

In this ever-changing world, business leaders demand more results, faster. Stress levels are at an all time high, collaboration must be at a maximum, and interoffice drama at a minimum. Reality check: Are challenging times really the source of your pain, or is reality the absence of great leadership? We are all moving so fast toward deadlines, goals, and accomplishments. As a leader, have you stopped to take the pulse of your team? Have you stopped to clarify your goals and expectations? Have you stopped to listen?

As leaders, we must be willing to admit that our way of leading may simply not be working. We may not be paving the way for the results or the quality of life that we would like. These times call for new leadership…and leaders who are willing and able to reinvent mindsets - their own and the mindsets of others - to change circumstances.

Reality-Based Leaders™ quickly recognize and accept the reality of the situation, conserve precious team energy, and use that energy instead to impact reality. Better yet, a great Reality-Based Leader™ anticipates upcoming changes and capitalizes on the opportunity inherent in the situation without drama or defense. This interactive and engaging program will assist you in developing Reality-Broad Leadership principles to meet these ever-changing demands head on.

Cy Wakeman is a dynamic national speaker, business consultant, New York Times bestselling author, and trainer who has spent over 20 years cultivating a revolutionary approach to leadership. Grounded in reality, Wakeman’s philosophy teaches people how to turn excuses into results and transform unhappy employees into accountable, successful members of the workforce. Through her prolific work with companies such as Bayer, New York Presbyterian, National Institutes of Health, Hallmark, Verizon Wireless, TD Ameritrade, and Wells Fargo, Wakeman has helped eliminate tired, impersonal management techniques in favor of a reality-based revolution.

Named one of the “Top 100 Leadership Experts to Follow” on Twitter, Wakeman’s influence continues to build. Her programs are consistently ranked by participants as the single most impactful training they have ever received.