



What Motivates Me: Putting Your Passions to Work

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8:30 A.M.–4:30 P.M.

What motivates me? What motivates my team? The answers to both can be game changers. This program will offer an extensively tested method to identify your employees' and your unique blend of core motivators: critical drivers to the success of your organization, team and yourself. People who are more fulfilled in their careers produce quality work, earn higher incomes and are 150 percent more likely to have a happier life overall. In this interactive and engaging program, you will complete the Motivators Assessment and walk away with tested ideas and strategies proven to increase motivation, engagement and productivity.

This program will help leaders:

- Identify their own blend of core motivators
- Recognize disconnects that exist between employees' passions and their current work
- Learn powerful job-sculpting strategies to help accomplish more and avoid “blind spots”



ADRIAN GOSTICK

Adrian Gostick is co-author of the New York Times, Wall Street Journal and USA Today best-sellers *The Carrot Principle*, *All In* and *What Motivates Me*. He has appeared on NBC's Today Show and CNN, and has been quoted in *The Economist*, *Newsweek* and the *Harvard Business Review*. Gostick earned a master's degree in leadership from Seton Hall University where he is a guest lecturer on workplace culture. Gostick is a founding partner of *The Culture Works*, a global consultancy focused on helping organizations building high-performance work cultures. He has consulted with organizations such as Bank of America, Rolls-Royce, American Express, California Pizza Kitchen and Hard Rock Cafe.