



Love 'Em or Lose 'Em: Getting Good People to Stay

APRIL 27, 2016
8:30 A.M.–12 P.M.

Leaders concerned with profitability — and even survival — are viewing their talented employees through a very different lens. Today's top talent market can be vicious and competitive, and recruiters may already have their eye on your star performers. And, as replacement costs continue to rise as high as 200 percent of an employee's salary, it is vital to our continued success to retain our employees. In this program, Dr. Beverly Kaye reveals the key to employee satisfaction and engagement that builds a work environment in which your employees thrive, constantly learn and give discretionary effort to your organization. You'll also explore and learn skills that help keep your employees front and center.

This program will help leaders:

- Assess their current ability to attract and retain the best people
- Examine which current employees might be a risk
- Apply practical, hands-on strategies to retain top talent



BEVERLY KAYE, PH.D.

Beverly Kaye's name is recognized internationally as one of the most knowledgeable professionals in the areas of career development, employee engagement and retention and mentoring. She has also been named a "legend" by the Association for Talent Development. Her organization, Career Systems International, provides talent solutions that help organizations reduce costs associated with talent loss and underperformance with clients such as American Express, GE and Microsoft. Prior to earning a doctorate at UCLA, Kaye did graduate work in organization development at the MIT Sloan School of Management and has taught executive seminars at UCLA and USC.