



Inspiring and Challenging You Way to Greater Performance

OCT. 6, 2016

8:30 A.M.–4:30 P.M.

Do you know what separates the average leader from the best? Are you intrigued by what you can do to make yourself viewed as a more credible leader by your boss, direct reports and peers? In this workshop, Jim Kouzes will share the most up-to-date evidence on what leaders do to make extraordinary things happen based on his and Barry Posner's most recent edition of *The Leadership Challenge*. Drawing from their extensive database of cases and assessments from leaders across the globe, Kouzes will address two vital practices, "Inspire a Shared Vision" and "Challenge the Process."

This program will help leaders:

- Describe the Five Practices of Exemplary Leadership and how they strengthen a leader's capacity to sustain credibility
- Envision the future by imagining exciting and ennobling possibilities while they enlist others in a common vision by appealing to shared aspirations
- Identify opportunities by seeking innovative ways to change, grow and improve while you experiment and take risks by constantly generating small wins and learning from mistakes



JIM KOUZES

Jim Kouzes is the coauthor with Barry Posner of the award-winning and best-selling book, *The Leadership Challenge*, with over 2 million copies sold and available in 22 languages. He's also the Dean's Executive Fellow of Leadership, Leavey School of Business, Santa Clara University. The fifth edition of *The Leadership Challenge* was released in July 2012, marking the 25th anniversary of the book. It debuted at #1 on Amazon's #1 on Amazon's leadership bestseller list. Jim and Barry have coauthored over thirty other publications including *Encouraging the Heart*, *A Leader's Legacy*, and *The Truth About Leadership*. Their book, *credibility: How Leaders Gain and Lose It, Why People Demand It*, was chosen by Industry Week as one of the ten best management books of the year.

