

# EXECUTIVE DEVELOPMENT PROGRAM



Cy Wakman

Cy Wakeman is a dynamic national speaker, business consultant, New York Times best-selling author and trainer who has spent more than 20 years cultivating a revolutionary approach to leadership. Through her prolific work with companies such as Bayer, Hallmark, Verizon Wireless and Wells Fargo, Wakeman has helped eliminate tired management techniques in favor of a reality-based revolution. Named one of the “Top 100 Leadership Experts to Follow” on Twitter, Wakeman’s influence continues to build. An expert blogger on fastcompany.com and forbes.com, Wakeman’s ideas have been featured in a variety of publications. She has also written two books.

## Reality-Based Leadership: Ditch the Drama and Turn Excuses into Results

JUNE 9, 2016

8:30 A.M.–4:30 P.M.

In this ever-changing world, business leaders demand more results, faster. As leaders, we must be willing to admit that our way of leading may simply not be working. These times call for new leadership and leaders who are willing and able to reinvent mindsets — their own and the mindsets of others — to change circumstances. Reality-Based Leaders quickly recognize and accept the reality of the situation, conserve precious team energy and use that energy instead to impact reality. This interactive and engaging program will assist you in developing Reality-Based Leadership principles to meet these ever-changing demands head on.

### **This program will help leaders:**

- Identify why current leadership models fail to enhance engagement and deliver results
- Understand and implement the principles of Reality-Based Leadership
- Apply Reality-Based Leadership principles in your workplace to increase personal accountability and limit drama



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