



Return on Relationship: Building Deeper, More Authentic Connections (P.M.)

OCT. 25, 2017
1:00 P.M. – 4:30 P.M.

This program is designed to inspire leaders to engage in new conversations about how to best equip themselves and their organizations for change.

Tommy Spaulding inspires audiences and teaches them how to achieve unprecedented professional and personal success by forming deeper, more authentic relationships with customers, employees, clients and other key stake-holders.

While tough economics talk only of return on investment (ROI), Tommy contends that “Return to Relationships,” or ROR, is the currency we should focus on rather than solely ROI. By focusing on building meaningful relationships, bottom line goals can be achieved. Spaulding demonstrates how investing unselfishly in the lives of others is the most important thing we can do for ourselves.

This program will help leaders:

- Understand why return on relationships is the new currency driving return on investment
- Create a relationship game plan that can effectively be used daily and weekly
- Implement the five floors of relationships and utilize them with your team or clients to build relationship capital and results



TOMMY SPAULDING

Tommy Spaulding is president of the Spaulding Companies Corporation, a national leadership development, speaking, training, consulting and executive coaching organization. A world-renowned speaker on leadership, Spaulding has spoken to hundreds of organizations, associations, educational institutions and corporations around the globe.

Spaulding earned a B.A. in political science from East Carolina University; an M.B.A. from Bond University in Australia, where he was a Rotary Ambassadorial Scholar; and an M.A. in nonprofit management from Regis University. Spaulding received an Honorary Ph.D. in Humanities from The Art Institute of Colorado.