

# Total Leadership: Be a Better Leader, Have a Richer Life

**MARCH 23, 2017**  
**9:00 A.M.–4:00 P.M.**

This dynamic, interactive experience begins with an overview of Total Leadership – how to achieve four-way wins – and focuses on two principles: be whole and be innovative.

You're busy trying to lead a “full” life. But does it really feel full—or are you stretched too thin? Enter Stew Friedman, Wharton professor, adviser to leaders across the globe, and passionate advocate of replacing the misguided metaphor of “work/life balance” with something more realistic and sustainable. If you're seeking “balance” you'll never achieve it, argues Friedman.

Participants will assess satisfaction and performance in all four domains and the alignment of their actions with their values. They will explore what it means to lead with impact in all domains and leave with a game plan and scorecard for an experiment designed to produce a four-way win, along with a peer coach devoted to supporting their progress.

## **This program will help leaders:**

- Learn how to reframe the meaning of leadership by applying new skills and insights at work, at home, in the community, and within self
- Discover how to transform the way to allocate attention, skills, and resources
- Learn new, practical strategies for engaging others in producing sustainable change



## **STEWART FRIEDMAN, Ph.D.**

Stewart Friedman, an award-winning teacher, appears regularly in business media (*The New York Times* cited the “rock star adoration” he inspires in his students). He has been recognized twice as one of HR's Most Influential International Thinkers and as one of the “world's top 50 business thinkers” thrice by Thinkers50. Stewart's most recent book is *Leading the Life You Want: Skills for Integrating Work and Life* (Harvard Business, 2014), a *Wall Street Journal* best-seller. Stew earned his Ph.D. in organizational psychology from the University of Michigan.