



Louder than Words: Harness the Power of Your Authentic Voice

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8:30 A.M.–4:30 P.M.

Your work tells tales. It speaks about you, your values, your hopes, your ambitions, and ultimately what you deem worthy of your energy and attention. The key to making your work speak loudly and resonate with others is to uncover, develop, and then bravely use a voice rooted in authenticity.

In this program you'll discover how to develop the core drivers of an authentic, resonant voice (authenticity, uniqueness, precision, consonance, empathy, timing) and why some voices connect deeply while others simply miss the mark. You'll also learn what your most resonant work results are when you are mindful of three key factors: what you care about, what your audience cares about, and ideas already gaining momentum.

This program will help leaders:

- How to develop the core drivers of an authentic, resonant voice (authenticity, uniqueness, precision, consonance, empathy, timing)
- Understand why some voices connect deeply while others simply miss the mark
- Learn how to gain the best results at work by being mindful of three key factors: what you care about, what your audience cares about, and ideas already gaining momentum



TODD HENRY

Todd Henry teaches leaders and organizations how to establish practices that lead to everyday brilliance. He is the author of three books, *The Accidental Creative*, *Die Empty*, and *Louder Than Words*, which have been translated into more than a dozen languages, and he speaks and consults across dozens of industries on creativity, leadership, and passion for work.

His book *Die Empty* was named by Amazon.com as one of the best books of 2013. His latest book, *Louder Than Words*, is about how to develop an authentic voice that resonates and creates impact. Bestselling author Tom Rath called it, "...one of the best guides to living a meaningful life I have ever read."