

# Leveraging Leadership for A “More Better” Workplace

Looking for ways to make your organization’s culture a better place to work and play? If your work environment causes you to deal constantly with issues like disengagement, cynicism, sarcasm, negativity, burnout, toxicity, and apathy – and if sometimes you are even experiencing these yourself – this workshop is for you! You know your workplace can feel better, do better, and be better than it is right now. Come learn how you can take yourself and your organization to higher ground! You’ll leave this session with a very clear understanding of what workplace culture is and how to make it better by positively and powerfully influencing it with proven cultural best practices. Some of the principles we will practice include:

- Ground Hog Day – Escape from **Punxsutawney** – learn how to escape the doldrums of everyday sameness and re-awaken your peoples passion for life
- How to Be and Become a more Positively Contagious Co-Worker & Leader because your example is affecting and infecting your world of work
- Why Trust is a Must and how to recover from when there’s been a BUST
- Learn the Secret combination to Effective Communication and how to have a Crucial Conversation
- Explore the power of traditions, the use of stories, more meaningful recognition, inspiring versus requiring, “readership leadership,” and **creating a question-ABLE culture**

This is a no “butts in seats” workshop – be prepared to move, groove, go and grow! Learning is better when learning is fun!

## This Program will help leaders:

- Leave with a 52-week plan for improving your culture and workplace, including proven, published, and practical best practices for building culture
- Gain a list of resources to keep energized and focused
- Know exactly what to do at your very next team meeting to motivate and inspire coworkers to get going and get growing!

April 4, 2012  
8:30 am–4:30 pm



**Kirk Weisler** began his own cultural revolution. Believing that “work, any work – all work – matters” he created a new title for himself “Chief Morale Officer” and went to work. Kirk is an expert on creating community, connections and trust in the workplace and the classroom. He travels around the world giving dynamic presentations on the **everyday** things that leaders can do to create outrageously cool cultures for themselves and their people. Yet don't let his hip, informal approach fool you. Kirk's advice isn't based on a trendy management fad du jour, or some wild, unsupported theory – it's proven, practical, real-world guidance built on a solid foundation of experiential data and time-tested principles. Kirk is the author of the New York Times Best Smelling True Story, **"The Dog Poop Initiative"**. Kirk's unique background as a U.S. Army Ranger, his work with at-risk youth, and his experience as a master storyteller and master team builder make him a very fun, engaging, and sought-after speaker. He lives in Atlanta, Georgia with – as he proudly puts it – “My wonderful wife Rebecca and our five remarkable children!”

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## Learn. LEAD. Serve.

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To find out more about developing leaders  
across your organization, please contact us at:

