

# Finding Your Strengths-Based Leadership

Self-Awareness is one of the most critical attributes of effective leaders. Most of us have been taught that success comes from being well-rounded. However, this is an unrealistic goal and one that leads to mediocre leadership.

According to research conducted by the Gallup organization the most effective leaders invest in their own strengths, as well as those of their team, resulting in a 64% increase in employee engagement.

As a part of this course participants will complete the StrengthsFinder 2.0 assessment and begin to explore how they can leverage their personal strengths to become an effective leader.

## This Program will help leaders:

- Define the benefits of focusing on your strengths as a leader
- Describe the difference between a talent theme and a strength
- Explore how your strengths impact how you make decisions
- Utilize your strengths to fulfill the four basic needs of employees
- Understand how to leverage the strengths of a team

March 27, 2012  
8:30 am—4:30 pm



**Matt Becker** is the owner of Authentic Excellence, LLC, a career and life coaching business and is an Associate Certified Coach through the International Coaching Federation. He has 10 years of experience in the field of Human Resource Development working in both the private and public sector, with a specialty in leadership development, interpersonal skills development, coaching, mentoring, and team building.

Matt has a BA in Political Science from John Carroll University and a M.Ed. from Xavier University. As a coach, Matt is passionate about helping clients clarify their values and natural strengths in order to design a fulfilling career and/or life. His ability to listen intently, ask powerful questions, and see the possibilities others may not have thought of are what make him a successful coach.

---

## Learn. LEAD. Serve.

---

To find out more about developing leaders  
across your organization, please contact us at:

