

## PROFESSIONAL DEVELOPMENT PROGRAMS

**MARCH 6, 2014**  
**8:30 AM–4:30 PM**

# FINDING YOUR STRENGTHS-BASED LEADERSHIP

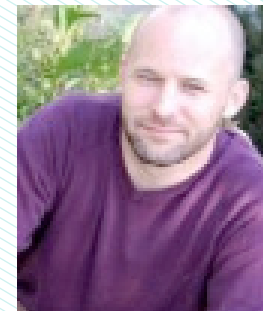
Self-awareness is one of the most critical attributes of effective leaders. Most of us have been taught that success comes from being well-rounded. However, this is an unrealistic goal and one that leads to mediocre leadership.

According to research conducted by Gallup, the most effective leaders invest in their own strengths, as well as those of their team, resulting in a 64 percent increase in employee engagement.

As a part of this course, participants will complete the StrengthsFinder 2.0 assessment and begin to explore how they can leverage their personal strengths to become an effective leader.

## THIS PROGRAM WILL HELP LEADERS:

- Define the benefits of focusing on your strengths as a leader.
- Explore how your strengths impact how you make decisions.
- Utilize your strengths to fulfill the four basic needs of employees.



**Matt Becker**

*Deb Graham understands human behavior and its implications for accelerating business change. She translates strategy into action and finds using a strong understanding of change management principles assures the success of important business initiatives. As a seasoned organization effectiveness professional, Graham has worked as a business leader and a consultant with leaders across the globe to custom design and deliver leadership programs.*

*Graham earned a master's degree in organization development from Pepperdine University and holds certificates from Fielding Graduate University in coaching and the University of Southern California in organization design, Lominger competencies, and Hogan, MBTI and Insight assessments.*