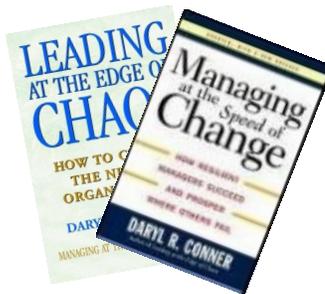


Executing Change for Sustainable Results: Turning Strategy into Reality

All change is difficult. But is your organization agile enough that it can adapt quickly to unexpected circumstances? Even in the best of times, 70% of significant change initiatives fail - despite excellent planning and honorable intentions. In this unstable economy, the stakes are higher, and the need to avoid costly mistakes and overload the organization are even higher. How well your organization survives the current economic downturn will depend on your ability to plan for and mitigate execution risks.

So how do we decide which efforts require Herculean effort?

In this executive program, Conner discusses the top three risks to successful execution, and the fundamentals of executing major change. He will offer his disciplined approach to successfully lead the strategic change your company needs to survive, including a process to pinpoint problem areas, prioritize resource allocation, and build an accurate, informed business case.



February 29, 2012
8:30 am—4:30 pm



Daryl Conner is chairman and co-founder of Conner Partners®, an Atlanta-based consulting firm that specializes in strategy execution. He is an internationally recognized leader in organizational change and serves as an advisor and mentor to senior executives around the globe.

In more than 30 years of practice, Conner has worked with many of the most successful organizations in the world, including Fortune 500 companies, government agencies, and nonprofit institutions, to help them achieve the full intent of their most urgent and critically important initiatives. His work is built on a strong foundation of research, extensive consulting experience, a master's degree in psychology, and a deep spiritual focus.

He has authored two books—*Managing at the Speed of Change* and *Leading at the Edge of Chaos*—and more than 250 other publications, monographs, book chapters, and videos.

This Program will help leaders:

- Move from “*gut analysis*” to a proven system for assessing the success risks for your initiative.
- Measure and manage to avoid costly rework, while also causing minimal disruption to the organization.
- Determine which major change initiatives require your extensive attention to ensure success.

Learn. LEAD. Serve.

To find out more about developing leaders
across your organization, please contact us at:



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