

## 2011 EXECUTIVE DEVELOPMENT

<b>The Carrot Principle:</b> How the World's Best Engage Their People, Retain Talent, and Accelerate Performance	<b>Chester Elton</b> , author of <i>"The Carrot Principle"</i> and <i>"The Orange Revolution: How One Great Team Can Transform An Entire Organization"</i>	<b>Jan. 20, 2011</b> (1/2 day AM)
<b>High Performance Leadership:</b> Revolutionizing Corporate Culture By Building Breakthrough Teams	<b>Chester Elton</b> , author of <i>"The Carrot Principle"</i> and <i>"The Orange Revolution: How One Great Team Can Transform An Entire Organization"</i>	<b>Jan. 20, 2011</b> (1/2 day PM)
<b>Re-Igniting The Passionate Organization:</b> Creating an Environment of Passion, Creativity, and High Performance	<b>James Lucas</b> , CEO of Luman International, author of nineteen books including, <i>"The Passionate Organization"</i> , <i>"High Performance Ethics"</i> and an 8 book series <i>"Passionate Lives and Leaders"</i>	<b>Feb. 16, 2011</b>
<b>Management at the Executive Level:</b> Becoming the Manager Your Employees Deserve	<b>Bruce Tulgan</b> , principal, Rainmaker Thinking, author of <i>"The Customer Service Intervention"</i> , <i>"It's Okay to Be the Boss"</i> , and the recently released <i>"It's Okay to MANAGE Your Boss"</i>	<b>March 16, 2011</b>
<b>Coaching with Compassion:</b> Strategies for Developing and Energizing Others	<b>Melvin Smith</b> , faculty director for executive education, Weatherhead School of Management, Case Western Reserve University, author of <i>"Developing Sustainable Leaders through Coaching and Compassion"</i> (with Richard Boyatzis)	<b>April 20, 2011</b>
<b>Change Anything:</b> The New Science of Personal Success	<b>David Maxfield</b> , vice president of research at VitalSmarts, author of <i>"Influencer"</i> and <i>"Change Anything"</i> (to be released in April 2011), previously of Stanford University and Brigham Young University	<b>May 11, 2011</b> (1/2 day AM)
<b>Leadership for Maximum Engagement:</b> Crucial Skills for Team and Organizational Performance	<b>David Maxfield</b> , vice president of research at VitalSmarts, author of <i>"Influencer"</i> and <i>"Change Anything"</i> (to be released in April 2011), previously of Stanford University and Brigham Young University	<b>May 11, 2011</b> (1/2 day PM)
<b>The Other Side of Innovation:</b> Solving the Execution Challenge	<b>Chris Trimble</b> , Tuck School of Business, Dartmouth College, author of best-selling book <i>"Ten Rules for Strategic Innovators"</i> and <i>"The Other Side of Innovation: Solving the Execution Challenge"</i> with co-author Vijay Govindarajan	<b>June 15, 2011</b>
<b>Developing Leadership Talent:</b> Fostering Tomorrow's Leaders, Today	<b>Barry Posner</b> , Professor of Leadership at the Leavey School of Business, Santa Clara University, where he served for 12 years as Dean of the School, co-author of the popular <i>"The Leadership Challenge"</i>	<b>Sept. 13, 2011</b> (1/2 day AM)
<b>Strengthening Credibility:</b> Becoming the Leader Others will Follow	<b>Barry Posner</b> , Professor of Leadership at the Leavey School of Business, Santa Clara University, where he served for 12 years as Dean of the School, co-author of the popular <i>"The Leadership Challenge"</i>	<b>Sept. 13, 2011</b> (1/2 day PM)
<b>Total Leadership:</b> Be a Better Leader, Have a Richer Life	<b>Stew Friedman</b> , founding director of the Wharton School's Leadership Program and Work/Life Integration Project, former head of Ford Motor's Leadership Development Center	<b>Oct. 12, 2011</b>
<b>High Commitment, High Performance:</b> How to Build a Resilient Organization for Sustained Advantage	<b>Michael Beer</b> , professor of business administration at Harvard Business School and Chairman, TruePoint Leadership, former executive at Corning Inc.	<b>Oct. 26, 2011</b>
<b>Welcome to the Experience Economy:</b> New Ways of Creating More Value for Your Customers	<b>Joseph Pine</b> , principal, Strategic Horizons LLC, former IBM executive and author of <i>"The Experience Economy"</i> and <i>"Authenticity: What Consumers Really Want"</i>	<b>Nov. 15, 2011</b>