

The Right Fight: How Great Leaders Use Healthy Conflict to Drive Performance, Innovation and Value

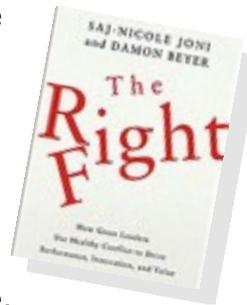
October 4, 2012
9:00 am—4:00 pm

You are a great leader. You communicate effectively, you establish goals, and you manage your people. Your employees are happy. So why isn't your team getting remarkable results?

Counter to conventional wisdom is that in a "perfect" world, not everyone makes nice and gets along. In this program, author Saj-nicole Joni shares her fundamental premise: to foster alignment and re-energize organizations, leaders need to orchestrate and harness a healthy amount of struggle and stress.

Joni's research shows that happy workers can become complacent (or bored!) and therefore less productive, so sometimes it is necessary to "stir the pot" to unleash innovation, risk management and leadership.

It should go without saying that the fight needs to be well designed, or the effort could backfire. For instance, without goal alignment organizations could be plagued with bitter, energy-draining "wrong" fights. But - carefully planned and managed - workplace tensions drive performance and optimal execution.



Saj-nicole Joni, Ph.D. is an internationally acclaimed business strategist and confidential advisor to CEOs and their top executives. She is highly regarded in the business world as a trusted, unbiased 'third opinion'.

Joni draws upon her senior leadership expertise as an executive at CSC Index and Microsoft, where she distinguished herself in global strategy, finance and organizational leadership.

She is the author of two books, *The Third Opinion* and *The Right Fight*. A frequent speaker with a regular column featured on *Forbes.com*, Saj-nicole has appeared on *National Public Radio Marketplace*, and has appeared in publications including *The Harvard Business Review* and *Fast Company*.

Joni earned her undergraduate degree and doctorate from the University of California, San Diego. She has served on the faculties of MIT, Carnegie-Mellon, and Wellesley College. She is the founder and CEO of Cambridge International Group Ltd. and has served as a Fellow at Harvard's Center for Public Leadership.

This Program will help leaders:

- Utilize new tools and assessments to unleash and harness innovation, risk management, and leadership potential in your organization.
- Identify the issues worth fighting over, the strategies for fighting fairly, and the (wrong) fights to avoid at all costs.
- Understand how to use the six "right fight" principles to inspire your team and your organization.

Learn. LEAD. Serve.

To find out more about developing leaders
across your organization, please contact us at:

