

Greater Than Yourself: Unlocking True Leadership Potential in Others

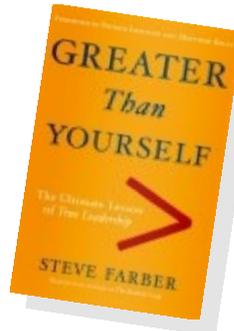
Often, people assume the timeless principles of true leadership - of helping others achieve their full potential - don't apply Monday through Friday, if at all in the business world. But Steve Farber challenges us with *GREATER THAN YOURSELF*. Farber believes it is time to set a new gold standard for what it means to be a leader of substance and influence. Based on the premise of succession planning and helping others reach their personal and professional goals, Farber insists that the true measure of a leader's greatness is his or her ability to develop leaders who go on to surpass them in skill, influence, and ability - that "your success is my success."

In this program, Farber will discuss three keys to achieving this new standard: *Expand Yourself, Give Yourself, and Replicate Yourself*. Filled with actionable principles and innovative ideas, business leaders will gain perhaps their most powerful message: the greatest way for an organization to continue to grow is to develop strong leaders within their own operation.

By creating others that are GREATER THAN YOURSELF, you not only create a strong succession plan, but realize the benefits of helping others reach their personal and professional goals.

This Program will help leaders:

- Discover tools to deepen and expand your personal capabilities - the raw material for true leadership.
- Learn the art of 'philanthropizing' leadership approach - the raw material for developing capacity in others.
- Experience the power of expanding beyond your personal, one-to-one influence - the raw material for changing your organization for the better.



September 19, 2012
1:00 pm—4:30 pm



Steve Farber is the president of Extreme Leadership, Inc., an organization devoted to the cultivation and development of Extreme Leaders in the business community.

His latest book, *Greater Than Yourself: The Ultimate Lesson in Leadership*, was a Wall Street Journal® and USA Today® bestseller. His second book, *The Radical Edge: Stoke Your Business, Amp Your Life, and Change the World*, was hailed as "a playbook for harnessing the power of the human spirit", and his first book, *The Radical Leap: A Personal Lesson in Extreme Leadership*, is already considered a classic in the leadership field. It received Fast Company magazine's Readers' Choice Award and was recently named one of the 100 Best Business Books of All Time.

A subject-matter expert in business leadership and a frequent guest on news-talk shows around the country, Farber is a senior-level leadership coach and consultant who has worked with and spoken to a wide variety of public and private organizations in virtually every arena.

Learn. LEAD. Serve.

To find out more about developing leaders
across your organization, please contact us at:

