

# 创业学 101 项目

## 全球化学习机遇

代顿大学创业学专业在俄亥俄州排名第 1，并已连续 11 年排名全美前 25，其创业实践经验方面排名全美第 4。代顿大学将为高中生和大学生提供参加创业学 101 暑期项目的机会。

在为期两周的项目中，你将学习更多创业学领域的知识，了解创意思维和精益创业模式 ( the Lean Canvas Model )，并参加电梯演讲 ( Elevator Pitches )，同时体验代顿大学的校园生活，感受当地的社区文化。

此外，通过参加暑期的电梯演讲比赛 ( Summer Elevator Pitch Competition )，你还有机会在申请代顿大学时获得优秀学生奖学金之外的、附加的代顿大学奖学金：

第一名：10,000 美元 / 学年，可连续 4 年 ( 价值 40,000 美元 )

第二名：5,000 美元 / 学年，可连续 4 年 ( 价值 20,000 美元 )

第三名：2,500 美元 / 学年，可连续 4 年 ( 价值 10,000 美元 )

## 费用及联系信息

项目费用：3,000 美元 ( 包括 3 个学分的学费、课程指导、课程教材，以及食宿和项目涉及的当地交通和短途旅行费 )。

想获得更多项目信息：

高中生请联系 高维达 办公室电话：0512-6260-9603  
手机：152-9558-1467  
邮箱：udci@udayton.edu

大学生请联系 张冬 办公室电话：0512-6260-9627  
手机：189-1357-5966  
邮箱：zdong1@udayton.edu



## 申请信息

项目时间：2017 年 7 月 9 日 - 21 日

申请链接：[https://udayton.edu/china\\_institute/udci\\_best/ent101](https://udayton.edu/china_institute/udci_best/ent101)



# Entrepreneurship 101 Summer Program

## *A Global Opportunity*

For the past eleven years, the University of Dayton's entrepreneurship program has been named among the Top 25 in the United States, Number 1 in the state of Ohio, and Number 4 overall in hands-on entrepreneurial experience. The University of Dayton is offering high school and university students an opportunity to participate in the Entrepreneurship 101 summer program.

During this two-week program, you'll learn more about the field of entrepreneurship, the ideation process, the Lean Canvas model and elevator pitches, all while experiencing life on-campus as a UD student and exploring the local Dayton community.

Additionally, students will have the opportunity to compete for UD scholarship dollars by participating in a summer elevator pitch competition. These scholarship dollars are in addition to any merit scholarship that students are awarded from the University of Dayton. To be eligible for the following scholarships, students must apply for undergraduate admission and enroll at the University of Dayton.

First Place: \$10,000 USD per year for up to four years (worth \$40,000 USD)

Second Place: \$5,000 USD per year for up to four years (worth \$20,000 USD)

Third Place: \$2,500 USD per year for up to four years (worth \$10,000 USD)

## *Cost and Contact Information*

The cost of this program is \$3,000 USD, which includes 3 credit hours of tuition, course instruction, class materials, housing, meals, program transportation and excursion fees.

***For high school student inquiries,  
please contact Weida Gao***

Tel: 0512-6260-9603 (Office)  
152-9558-1467 (Cell)  
Email: [udci@udayton.edu](mailto:udci@udayton.edu)

***For university student inquiries,  
please contact Zhang Dong***

Tel: 0512-6260-9627 (Office)  
189-1357-5966 (Cell)  
Email: [zdong1@udayton.edu](mailto:zdong1@udayton.edu)



## **LEARN MORE AND APPLY**

The Entrepreneurship 101 Program will take place from July 9 - 21, 2017. To apply, visit [https://udayton.edu/china\\_institute/udci\\_best/ent101](https://udayton.edu/china_institute/udci_best/ent101).

