



# SCHOOL OF BUSINESS ADMINISTRATION SPRING INTERSESSION



Doing Business in China: Prospects and Challenges  
in the Middle Kingdom | Jan. 2-14, 2016



UNIVERSITY of  
DAYTON



# Earn international business credits in China during your winter break



## PROGRAM OVERVIEW

To succeed today, you need a global perspective. The School of Business Administration and the University of Dayton China Institute are committed to providing you with excellent global learning opportunities. During winter break, you can take advantage of a two-week education abroad opportunity in China.

During this trip, students of any major will visit Beijing, Shanghai and Suzhou while taking an intensive business course – INB 352: Doing Business in China: Prospects and Challenges in the Middle Kingdom.

In addition to the course, you'll:

- » Visit Beijing, the cultural and political capital; Shanghai, one of the largest metropolitans in the world; and Suzhou, the “Venice of China.”
- » Go to corporate sites in each city to see firsthand how business is conducted in China.
- » Live and learn in Suzhou Industrial Park. Known as the Silicon “Silicon Valley of China,” SIP is home to more than a third of the world’s Fortune 500 companies.

Learn more at [go.udayton.edu/studyinchina](http://go.udayton.edu/studyinchina).



## **COURSE DESCRIPTION, PREREQUISITES AND OTHER REQUIREMENTS**

You'll take a two-week, intensive course on business issues in China. This course will combine classroom lectures with site visits to businesses and governmental agencies so you'll deeply understand China's business environment and culture.

You must be at least a sophomore, have at least a 2.75 cumulative GPA, and be in good academic and behavioral standing with the University of Dayton. You do not need to complete INB 302: Survey of International Business to participate.

Prior to arrival in China, you will need to complete about 20 hours of class work (during mid-fall) to prepare for this experience. Additionally, you will have two post-trip summary classes.

### **PROGRAM DATES**

You will leave for China Saturday, Jan. 2, and return to the United States Thursday, Jan. 14.

### **PROGRAM COST**

The School of Business Administration and the University of Dayton China Institute believe in the accessibility of education abroad opportunities. That's why you can take this three credit-hour course in China for \$5,200 — this includes tuition, international airfare and visa costs, housing and accommodations, meals, transportation, and associated tours and excursions.

### **ADDITIONAL INFORMATION**

**This course is open to all majors.**

The University of Dayton is committed to including individuals with disabilities as full participants in its programs, services and activities. To discuss accommodations for a study abroad program, contact 937-229-2066 (937-229-2059 TTY) or [disabilityservices@udayton.edu](mailto:disabilityservices@udayton.edu).





## CONTACT

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For more information about the China Institute,  
visit [go.udayton.edu/china](http://go.udayton.edu/china).