

# **MARLON WILLIAMS**

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## **EDUCATION**

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### **Ph.D. Economics**

The Pennsylvania State University, University Park, PA  
2007 August – 2013 December

- Primary fields: Industrial Organization and Applied Microeconomics
- Secondary field: International Economics

### **M.Sc. Economics**

The University of the West Indies, Kingston, Jamaica  
2004 Aug. – 2006 May, *Graduated with distinction*

### **B.Sc. Economics (Minor in Accounting)**

The University of the West Indies, Kingston, Jamaica  
2001 Aug. – 2004 May, *Graduated with First Class Honors*

## **RESEARCH PAPERS**

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### **Published or accepted work (peer-reviewed journals)**

1. Collier, Trevor and Marlon Williams (2022) “Employer-provided health insurance: Are two options too many?” [\*Southern Economic Journal\*](#)
2. Williams, Marlon (2022) “Is there a gender gap in our responses to a gender pay gap? An experiment” [\*Applied Economics Letters\*](#), Volume 29, Issue 4
3. Williams, Marlon (2021) “Do distributional preferences reverse on a dollar? An experiment” [\*Review of Economic Analysis\*](#), Vol 13, No 4, Pages 407–426
4. Williams, Marlon L. (2016) “Bank overdraft pricing and myopic consumers.” [\*Economics Letters\*](#), Volume 139, Pages 84-87
5. Moore, Winston R. and Marlon L. Williams (2008) “Evidence on the sectoral monetary transmission process under a fixed exchange rate regime.” [\*International Economic Journal\*](#), Volume 22, Issue 3.
6. Williams, Marlon. “Extremely overconfident and extremely dissatisfied: A case study of an introductory macroeconomics college course.” (*Education Economics*)

### Published work (popular press)

7. Dolar, Veronika; Marlon Williams; and Melanie G. Long (2022) "Inflation, workforce participation and real wages: 3 key indicators for monitoring the economy in 2022" [\*The Conversation\*](#).
8. *Republished in multiple online platforms, including: [Business Insider](#), [Yahoo!](#), and [MarketWatch](#)*  
Williams, Marlon (2021) "Women are as likely as men to accept a gender pay gap if they benefit from it" [\*The Conversation\*](#).
9. *Republished in multiple online platforms, including: [Business Insider](#), [Yahoo!](#), and [MarketWatch](#)*
10. Collier, Trevor and Marlon Williams (2020) "Choosing health insurance is so complicated, 23% of workers with only two choices picked the worse one" [\*The Conversation\*](#).
11. *Republished in multiple online platforms, including: [Yahoo! Finance](#), [Yahoo! Money](#), and [MarketWatch](#)*  
(Retitled: "Picking the wrong health insurance is a \$2,000 mistake")

### Work in progress (with complete working paper)

12. Williams, Marlon. "Estimating the effects of non-informative advertising when consumers search sequentially."

### Work in progress (without complete working papers)

13. Williams, Marlon. "Dynamic choice of non-informative advertising when consumers search sequentially: A numerical approach."
14. Williams, Marlon. "A structural estimation of the distribution of students' perceived cost of class attendance"
15. Williams, Marlon. "To flip or not to flip: A case study of a principles of macroeconomics college course"
16. Williams, Marlon. "One highly informative question that you might want to ask your students at the start of the semester"
17. Williams, Marlon. "The power of one professor-recommended article."
18. Williams, Marlon. "Voting for, but not giving towards, equality."

## RESEARCH PRESENTATION

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- Southern Economic Association Conference, Nov., 2018: Presented "*An experiment: 'Yes to fairness and equality—the costless variety, right?'*"
- Kent State Research Seminar Feb., 2018: Presented "*When lower consumer search costs give rise to monopolies.*"
- Southern Economic Association Conference, 2016: Presented "*An experiment: Inequality reduction or poverty elimination -- which do we really want?*"
- Southern Economic Association Conference, 2015: Presented "*Estimating the Effects of Non-informative Advertising when Consumers Search Sequentially.*"

## TEACHING EXPERIENCE

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### ASSOCIATE PROFESSOR, University of Dayton, Dayton, OH, 45469

- Fall 2022–present
- Principles of Macroeconomics, Intermediate Microeconomics

**ASSISTANT PROFESSOR, University of Dayton, Dayton, OH, 45469**

- Fall 2014–Summer 2022
- Principles of Macroeconomics, Intermediate Microeconomics, Intermediate Macroeconomics

**ASSISTANT PROFESSOR, Lock Haven University of Pennsylvania, Lock Haven, PA, 17745**

- Fall 2013–May 2014
- Intermediate Microeconomics, Intermediate Macroeconomics

**INSTRUCTOR, Lock Haven University of Pennsylvania, Lock Haven, PA, 17745**

- Fall 2011 – May 2013
- Intermediate Microeconomics, Intermediate Macroeconomics

**INSTRUCTOR, The Pennsylvania State University, University Park, PA, 16802**

- Summers (2008, 2010–2012)
- Introductory Microeconomics, Statistical Foundations for Econometrics, Intermediate Microeconomic

**INSTRUCTOR, The University of the West Indies (UWI), Kingston, Jamaica**

- Fall 2006–Summer 2007
- Intermediate Macroeconomics I, Intermediate Macroeconomics II, Monetary Economics, Introductory Game Theory

**INSTRUCTOR, Mona School of Business, UWI, Kingston, Jamaica**

- 2006 May
- Mathematics for Graduate Management Education

**TEACHING ASSISTANT, The Pennsylvania State University, University Park, PA, 16802**

- Fall 2007–Spring 2011
- Introductory Microeconomics, Introductory Macroeconomics, Statistical Foundations for Econometrics

## **FELLOWSHIPS, GRANTS, AND AWARDS**

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- SBA Summer Grant, University of Dayton, 2022
- SBA Summer Grant, University of Dayton, 2019
- Dean's Faculty Grant, SBA, University of Dayton, 2018
- SBA Summer Grant, University of Dayton, 2018
- University Research Council Seed Grant, University of Dayton, 2017
- SBA Summer Grant, University of Dayton, 2017
- Research & Graduate Studies Office (RGSO) Dissertation Support Grant, College of Liberal Arts, Penn State University, 2011 Dec.
- Graduate Assistantship, Penn State Economics Department, Fall 2007 – Spring 2011

- Research Fellow, Bates White Economic Consulting, Washington D.C., Summer 2009
- Research Officer (Intern), Research Department, Central Bank of Barbados, Bridgetown, Barbados, Summer 2005
- Research Assistant for Dr. Damien King, Department of Economics, UWI, Jamaica, 2004 Dec. – 2005 May
- University of the West Indies Economics Departmental Award (Based on Academics) Fall 2004 – Spring 2006
- National Commercial Bank Economics Scholarship, UWI, Fall 2002 – Spring 2004
- Best Overall Performance for the Caribbean Examinations Council (CXC) Exams for Business Subjects in Jamaica (1999)

#### **NOTABLE COMPUTER PROGRAMS**

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- Matlab
  - Stata
  - zTree (for experimental economics)
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***Last updated:** January 5, 2024*