



## **The Reader Expectation Approach to Writing**

The Annual Professor George D. Gopen Writing Workshop

*Immediately improve your writing ability*

After very successful visits to UD in 2014, 2015 & 2016, the Office for Research is bringing Dr. Gopen back to campus for a full day of lively writing instruction. The workshop is free and open to all UD faculty, staff and graduate students, and is appropriate for early career professionals as well as for more experienced writers who want to polish their skills or try a different, proven approach.



**Monday, January 9, 2017**

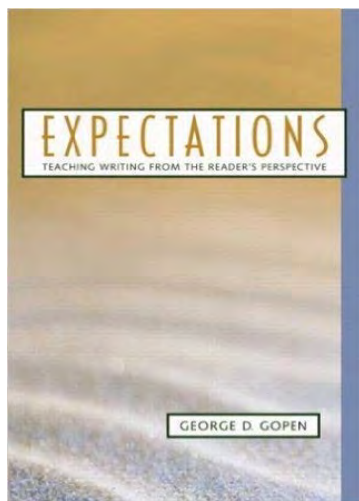
**8:30 AM to 5:00 PM**

**University of Dayton, River Campus**

**1700 S. Patterson Blvd.**

**Meyer Room N1650**

*Continental breakfast and lunch will be provided.*



**Dr. Gopen, Professor Emeritus of the Practice of Rhetoric at Duke University**, is the creator of the groundbreaking method *The Reader Expectation Approach*, which focuses on the importance of written structure before word choice. Dr. Gopen is a lecturer and consultant on the creation and editing of professional prose. He has worked with thousands of individuals in the private, government and educational sectors since 1978. ([The Science of Scientific Writing](#))

Registration is open and space is limited. To register click on [this link](#).

If you have questions about the workshop, please send an email to [grantwriting@udayton.edu](mailto:grantwriting@udayton.edu)