

# The **E-Week Innovation Challenge** at Emerson's Helix Innovation Center

*Calling all UD students! Emerson Climate Technologies, KEEN and EMpwr are pleased to sponsor the University of Dayton's annual **E-Week Innovation Challenge**.*

**Challenge — The Supermarket of the Future.** Been grocery shopping lately? Supermarkets have many challenges and opportunities (e.g., energy usage, convenience, customer experience, aesthetics, etc.). We need your innovative ideas for the supermarket of the future!

**Judging criteria** — Your poster and oral presentation will be judged on “WOW factor”, technical and financial feasibility by 2050, and KEEN's three C's of **C**uriosity, **C**onnections and **C**reating value.

**Prizes** — **1<sup>st</sup> place: \$1,500; 2<sup>nd</sup> place: \$1,000; 3<sup>rd</sup> place: \$500**



## Kickoff

Will take place March 2 at 5:30 p.m. Refreshments will be provided. You must attend the kickoff in order to compete in the challenge.



## Poster Session and Awards

Presentation and judging will occur on March 9 from 5:30–7:30 p.m. Winners will be announced at 8 p.m. Refreshments will be provided.



## How to Register

Go to [OrgSync](#) to register. Registration is free, so assemble your team and start brainstorming ideas today!

*Both events will take place at The Helix Innovation Center at the corner of Main St. and Stewart St. on the UD campus. Transportation from Kettering Labs to The Helix will be provided on both March 2 and March 9.*

Grocery Store



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