



udp&d

MAILING SERVICES

September, 2008

University of Dayton

design • printing • high speed digital copying • mailing

University of Dayton Printing & Design
and Mailing Services

College Park Center
300 College Park
Dayton, OH 45469-2913
Phone: (937) 229-4168
FAX: (937) 229-3700

Visit us on the Web at
www.printing.udayton.edu

Hours of operation:
Monday–Friday: 8 a.m. to 4:30 p.m.

Visitor parking available

Services:

Design:

- Full spectrum of design and typographical services (MacIntosh or PC platforms)
- Large format signs
- Lamination

Printing:

- One-, two-, three- and full-color printing
- Multi-part carbonless forms
- Book binding services
- Shrink wrapping
- Perforating, numbering and padding

Mailing:

- First Class, Nonprofit and Presorted Standard processing
- Automated addressing
- Labeling
- Sorting
- Inserting
- Tabbing
- Personalized letters

UD Printing & Design working on California time

Advances in digital communication technology have profoundly affected the graphic design business in recent years. Designers are no longer limited to a local pool of clients—they now compete in the national and international marketplace. Graphic design has “gone global”!

This reality has become apparent to **UD Printing & Design** over the past several years and evidenced since 2005 by our relationship with clients such as **GreatSchools, Inc.**, based in San Francisco, California.

GreatSchools was founded in 1998 by a former teacher, Bill Jackson, to assist the process of achieving excellence in education by promoting and supporting **parents’ involvement** in their children’s education.

Bill believed that:

- Students and schools benefit when parents are able to make **informed choices**
- **Active parental involvement** increases a child’s success in school
- When **parents advocate** for excellence in teaching and learning, schools improve

GreatSchools has evolved into a national, independent nonprofit organization committed to helping parents **choose** schools for their children, **support** their education and **improve** schools in the community. In short, GreatSchools’ Mission is to **improve K-12 education by inspiring parents to get involved.**

The **GreatSchools.net** Web site is the primary means by which GreatSchools accomplishes its mission. However, it became necessary to create an initial point of contact with parents who did not have computer access or who, for whatever reason, were unaware of GreatSchools’ presence on the World Wide Web. This is where UD Printing & Design’s involvement began, with a referral by Dr. Thomas J. Lasley II, Dean of the School of Education and Allied Professions at the University of Dayton.

Dr. Lasley recommended UD Printing & Design coordinate the design, printing and distribution of the *Dayton School Chooser* guides. “The University of Dayton works with a wide variety of community partners as a means of improving the connectedness between UD’s reach and the community’s needs. The *Chooser* is an example of where reach and needs have come together in a strategic and positive relationship,” Lasley said.

The guides supply parents with tools that enable them to choose the right school for their child. They contain more than 80 school profiles, encompassing most Dayton schools. They also offer information about local workshops available to parents.

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Campus Copy Center

Kennedy Union

300 College Park

Dayton, Ohio 45469-0612

Phone: (937) 229-4126

FAX: (937) 229-4197

Visit us on the Web at

www.printing.udayton.edu

To place an order: Click the **University of Dayton Printing Work Order Worksheet** link. Use this form when submitting all orders to Printing, Design, Mailing Services or the Campus Copy Center. Once you have completed the form, forward it to us with your artwork as an email attachment, a faxed copy or you may hand deliver it if you wish.

Hours of operation:

1st and 2nd terms (and when school is in session):

Monday–Thursday: 8 a.m. – 7 p.m.

Friday: 8 a.m. – 4:30 p.m.

Summer (and when school is **not** in session:)

Monday–Friday: 8 a.m. – 4:30 p.m.

Services:

- High-speed/high-volume copying
- Self service copying (black and white and full color) with digitally-connected output
- PC or MAC
- Scanning to file (in Word or pdf)
- Bindery services: stapling, GBC (plastic comb), plastic coil, tape binding, three-hole punching
- Folding
- Lamination
- Paper and envelope sales
- Wedding invitations and specialty cards with matching envelopes

UD Printing & Design working on California time

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This year 20,000 copies of the third edition of the *Dayton School Chooser* were distributed, and 10,000 of those were mailed to local households. Local sponsors include the Thomas B. Fordham Foundation, the Dayton Foundation, the Dayton Business Committee, the Levin Foundation and the University of Dayton. National sponsors are the Walton Family Foundation and the Robertson Foundation. Local partners include Parents Advancing Choice in Education (PACE), the Black Alliance for Educational Options (BAEO) and Miami Valley Child Development Centers.

The *Dayton School Chooser* is a major resource for local parents in the process of choosing a school for their children. Tracie Craft, the State Director for Ohio BAEO, states, “Since the inception of the new Ohio Educational Choice Scholarship Program in 2006 and with the onset of more and more quality charter school options becoming available to Ohio families, parents have begun to embrace the many educational options available to them. In an effort to assist families with the transition to a new school environment “The Chooser” has become a household name and an invaluable tool for parents. It not only allows parents to narrow their search for a school that will best fit their child, but it also assists parents with understanding test scores and so much more.”

This year, in addition to the *Dayton School Chooser*, UD Printing & Design assisted GreatSchools with the design of the *Milwaukee School Chooser*, which brings the total to four guides we have produced to date.

Welcome Class of 2012!

Visit us at the Campus Copy Center
in the Kennedy Union Lobby.

