

Networking Tips

Experts say eighty percent of all jobs are landed through networking. Thus, networking is a skill well worth learning and developing. It is an excellent way to make contacts, gain insight about career options, and meet professionals in your career field.

The Process

Be Flexible

As you move through the stages of your job search, you will need to adapt your networking approach, identify your alternatives, and adjust your resume to reflect your skills in the particular career field in which you are networking.

Reach Out

Start with friends, relatives, and acquaintances. Talk to these contacts about any firms or companies you may be interested in or any specialty areas of practice. Let them know you are researching employers to begin your job campaign. Any suggestions they might have would be helpful. Approach your professors about their ideas for your job search. Present them with your research and initial preparation of a resume and cover letter, and ask their advice as experts in the field. If you begin your contact with a faculty member by showing how much work you already have expended, he or she will be more inclined to spend time with you brainstorming and thinking of creative approaches to your job search and possibly reaching out to employers on your behalf.

Make an appointment with the CSO to discuss other possible alumni contacts. You will also want to take advantage of the many programs the CSO offers for more opportunities to meet practitioners.