

Flying Solo: Starting, Managing and Maintaining a Solo Practice



On October 5, 2012, the Dayton Bar Association and University of Dayton School of Law will host “Flying Solo: Starting, Managing and Maintaining a Solo Practice.” Designed for soon-to-be graduates and experienced practitioners alike, Flying Solo will address the “nuts and bolts” of starting, managing, and maintaining a successful solo practice.

The DBA is offering the seminar at the discounted rate of \$20 – a great deal for 3 ½ hours of CLE credit! Additionally, the first 50 registrants will have the opportunity to purchase Carolyn Elefant’s book, *Solo by Choice 2011-2012: How to Be the Lawyer You Always Wanted to Be*, an excellent resource for solo/small practitioners, for just \$20. That’s over 40% off retail price! Many thanks to the DBA for making this offering possible.

We hope you’ll join us for a great seminar session!

Also, Solo/Small Practitioners, a reminder that our next committee meeting will be September 28th, immediately following the Chancery Club Luncheon, and will discuss court appointments.

Hope to see you there!

The Dayton Bar Association in partnership with the University of Dayton School of Law present:

Flying Solo: Starting, Managing and Maintaining a Solo Practice

Friday, October 5, 2012

Location: University of Dayton School of Law Courtroom

8:30-12:15pm

3.5 CLE hours, *NLT credit is pending

Seminar #025

SPECIAL Pre-registration DBA MEMBER PRICING: \$20 if registered by Wednesday, October 3, 2012!

Member \$50 after October 3, 2012

Passport: \$0

A light breakfast will be served for those who register by Wednesday, October 3.

Please park in parking lot A off of Stewart Street.

Visit us online at
www.daybar.org
to register!



Topics for this seminar will include:

Developing Your Business Plan

-Issues to consider in developing and formatting your practice

Presenter: David Wright, The Growth Coach

Developing Your Financial Plan

-Tips for developing a financial plan and financing your solo/small practice

Presenter: Kim Mayhew, First Financial Bank

What Insurance Do I Need?

-Insurance considerations for the solo/small practitioner

Presenters: John West of The Rogers-McNay Agency, Inc.; Zachary Allen, The Allen Financial Group, LLC

Managing Your Law Practice

-Techniques and strategies for managing your new and established law practice

Presenter: Jonathan Hollingsworth, Esq., J. Hollingsworth & Associates, LLC

Marketing Your Practice

-Strategies specific to advertising and marketing your law practice

Presenter: Bill Miller, Miller Creative Strategies, LLC

I Have Clients, but Do I Want Them?

-A panel discussion on client management and lessons learned in operating a law practice

Panelists: Ron Kozar, Esq.; Beth Kolotkin, Esq.; Chris Cowan, Esq., Cowan and Hilgeman

Technology for Lawyers

-Using technology for economy and efficiency in your law practice

-Use of the ipad for lawyers

Presenter: Chad Burton, Esq., Burton Law, LLC

Trust Account Ethics

-The ethical rules and considerations governing client trust accounts

Presenter: John Ruffolo, Esq., Ruffolo, Stone & Dressel