Legal Ethics, Business Practices, and the Effect of AI

Professor Seger

The Upside of the AI Revolution

- Improving Efficiency and Productivity
 - Businesses
 - Attorneys
- Freeing Human Bandwidth for Higher-Level Taks
- Allowing for Meaningful Automation of Complex Tasks
 - Contracting
 - Hiring
 - Evaluating
 - Reporting

Analogizing AI to Past Tech Disruptors

- Printing Press 1436
- Steam Engine 1712
- Telephone 1876
- Automobile 1885
- Moving Assembly Line 1913
- Robot on Assembly Line -1961
- Internet 1983
- Cloud Based Computing 2006
- And Now Introducing ... ChatGPT and Beyond 2023

Analogizing AI to Past Tech Disruptors

- Telephone & Automobile
 - Effect on Business: Long-Distance Contracting
 - Legal Adaptations: Personal Jurisdiction and Choice of Law
- Moving Assembly Line & Robot Assembly Line
 - Effect on Business: Reducing Costs and Workforce; Freeing Human Bandwidth
 - Legal Adaptations: Strict Products Liability and Unionization
- Internet & Cloud Based Computing
 - Effect on Business: Worldwide Automated Contracting and Data Sharing
 - Legal Adaptations: "Clickwrap" agreements; E-Signatures; Data Protection Laws, Consumer
 Protection Laws
- ChatGPT 2023
 - Effects on Business: ???
 - Legal Adaptations: ???

The Effect of AI on the Legal Profession

Will Al Render Lawyers Obsolete?

 Or Will Al Shift Our Focus and Increase Opportunity, As Past Innovations Have?

 Al Will Require New Competencies and Skills to Provide Proper Representation and Legal Advice