

UNIVERSITY of



DAYTON

School of Law

**Program
in Law and
Technology**

TWENTY-THIRD ANNUAL SEMINAR

Significant Developments in the Intellectual Property Law of Computers and Cyberspace

**WITH A FOCUS ON LICENSING, PATENTING, POLICING
AND NAVIGATING CUTTING EDGE TECHNOLOGIES**

June 7, 2013

University of Dayton School of Law
Joseph E. Keller Hall



Program in Law and Technology

Significant Developments in the Intellectual Property Law of Computers and Cyberspace

WITH A FOCUS ON LICENSING, PATENTING, POLICING
AND NAVIGATING CUTTING EDGE TECHNOLOGIES

Program Schedule

June 7, 2013

- 8:00-8:20 Registration
(beverages and pastries provided)
- 8:20-8:30 Introduction
Paul E. McGreal
Dean and Professor of Law
University of Dayton School of Law
Kelly A. Henrici
Executive Director of the Program in Law
and Technology
University of Dayton School of Law
- 8:30-9:30 **Predictive Coding in eDiscovery**
Steven Berrent
Managing Director, Discovery Solutions
and
Robert Trenchard
Partner
Wilmer Cutler Pickering Hale and Dorr LLP
New York, New York

9:30-10:30

**The Growing Problem of Cybersecurity:
A Policy-Based Discussion about how
Washington is Addressing Cyber Threats
and What that Means for your Clients**

Thomas Larsen

Group VP of Legal and Public Affairs
Mediacom Communications
New York, New York

10:30-10:45

Break

10:45-11:45

Breakout Session One

(Choose one of these two sessions)

**BYOD Issues, Policies and a Practitioner's
Real World Experience**

Faith M. Heikkila, Ph.D., CIPP-US, CISM, NSA

4011 System Admin InfoSec Professional
Chief Information Security Officer
Greenleaf Trust
Kalamazoo, Michigan

and

Kathryn L. Ossian

Ossian Law P.C.
Detroit, Michigan

CLS Bank v. Alice: Troll Hunt or Witch Hunt?

Kevin W. Kirsch, Partner

Baker Hostetler, Cincinnati, Ohio

Robert M.M. Shaffer, Partner

Wood & Lamping LLP, Cincinnati, Ohio

William S. Moriss, Partner

Frost Brown Todd LLC, Cincinnati, Ohio

Ria Farrell Schalnat, Of Counsel

Dinsmore & Shohl LL, Cincinnati, Ohio

11:45-12:45

Lunch (provided)

12:45-1:45

Breakout Session Two

(Choose one of these two sessions)

**The Devil Made Me Do It: Lessons Learned
in Negotiating Licensing Deals**

Stephen E. Gillen

Partner

Wood Herron & Evans, LLP

Cincinnati, Ohio

**How about the ITC for Your IP Enforcement?
And it's not just about Patents (but it is
Patent Friendlier!)**

Michael H. Baniak

Partner

Seyfarth Shaw LLP

Chicago, Illinois

Vamsi K. Kakarla

Counsel

Seyfarth Shaw LLP

Washington, D.C.

1:45-2:00

Break

2:00-3:00

**Mobile Apps, Privacy, and
Consumer Protection**

Lesley Fair

Senior Attorney

Bureau of Consumer Protection

Federal Trade Commission

Washington, DC

and

Andrew Sacks

Vice President, Legal

T-Mobile US

Bellevue, Washington

3:00-4:00

**Does Social Media Facilitate Infringement?
Living Under a Copyright Regime that
Makes Us All Lawbreakers**

Brian G. Murphy

Partner

Frankfurt Kurnit Klein & Selz PC

New York, New York

The University of Dayton School of Law gratefully acknowledges the following people and organizations who made this seminar possible:

SPONSORS

Coolidge Wall Co., L.P.A.

Dinsmore & Shohl LLP

Faruki Ireland & Cox P.L.L.

Frost Brown Todd LLC

Porter Wright Morris & Arthur LLP
by the Hubert A. & Gladys C. Estabrook Charitable Trust

Taft Stettinius & Hollister LLP

Thompson Hine LLP

Wood Herron & Evans, LLP

STEERING COMMITTEE MEMBERS

Elizabeth H. Blattner, Taft, Stettinius & Hollister LLP

Steve Elleman, Thompson Hine LLP

Gregory M. Ewers, Coolidge Wall Co., L.P.A.

Michael Jacobs, SAI Global

Kirk Johnsen, Teradata Corporation

Kevin W. Kirsch, Baker Hostetler

Lori Krafte, Wood, Herron & Evans, L.L.P.

Robert R. Lech, Lech Law, LLC

Jeremy A. Logsdon, Porter Wright Morris & Arthur LLP

Kermit F. Lowery, LexisNexis

William S. Morriss, Frost Brown Todd LLC

Scott M. Oldham, Hahn Loeser & Parks LLP

Kathryn L. Ossian, Ossian Law P.C.

Mark K. Velasco, Bailey Cavalieri LLC

Theodore A. Wood, Parks IP Law LLC

Brian D. Wright, Faruki Ireland & Cox P.L.L.

INFORMATION

- **CONFERENCE CHAIR:** Kelly A. Henrici, Executive Director of the Program in Law and Technology, University of Dayton School of Law.
- **REGISTRATION FEE:** The fee is \$395. This fee covers the seminar sessions, beverages and pastries, box lunch and a CD with the course material. (A manual containing printed copies of the course material is available for an additional \$10 fee.)
- **SCHOLARSHIPS:** Scholarships are available which would reduce the registration fee for full-time judges, government employees, and professors to \$200; and for full-time students to \$15. Apply in writing, enclose a check for the appropriate amount or provide credit card information, and include a completed registration form.
- **COURSE LEVEL:** The computer and cyberspace law issues are basic to advanced. The patent issues are intermediate to advanced.
- **CLE CREDIT:** Credit is expected as follows: Ohio 6.0 general CLE credit, 0 ethics, 0 professionalism; Indiana 6.0 hours; Kentucky 6.0 hours. We will help you obtain CLE credit for other states upon request.
- **SEMINAR SITE:** University of Dayton School of Law (Joseph E. Keller Hall Atrium), 300 College Park, Dayton, Ohio.
- **PARKING:** There is no charge for parking in Lot S1 (on Brown Street at the corner of Stewart Street). No parking passes are required. PARKING IS LIMITED TO LOT S1. If you require handicapped parking, please go to the Visitor Center at College Park and L Streets.
- **ACCOMMODATIONS:** Registrants are responsible for their own hotel reservations. A block of rooms has been set aside at the Courtyard by Marriott, 2006 S. Edwin C. Moses Blvd., Dayton, OH 45417. These rooms will be held until May 25, 2013. To receive the special discounted rate, call 1-877-321-2211 and use booking code UD School of Law.
- **COURSE MANUAL:** The registration fee includes a free CD with the course material or, for an additional \$10, a manual containing printed copies of the course material. Those unable to attend the seminar may purchase a CD with the course material for \$75 or a manual containing printed copies of the course material for \$85 (prices exclusive of sales tax).
- **REFUNDS:** The registration fee, less a \$50 handling charge, will be refunded if cancellation is received by June 6, 2013. There will be no refunds after that date.
- **QUESTIONS:** For further information, please contact Nan Holler-Potter at (937) 229-4676 or nhollerpotter2@udayton.edu.

REGISTRATION FORM

Significant Developments in the Intellectual Property Law of Computers and Cyberspace

YES, PLEASE REGISTER ME FOR THE SEMINAR.

Registration Fee: \$395 (includes CD with the course material)

Manual with printed course material with registration: \$405

Scholarship applied for (see Registration Information)

Government: \$200 Student: \$15

Of the two concurrent sessions scheduled for 10:45-11:45, I will attend (check one):

BYOD Issues, Policies and a Practitioner's Real World Experience

CLS Bank v. Alice: Troll Hunt or Witch Hunt?

Of the two concurrent sessions scheduled for 12:45-1:45, I will attend (check one):

The Devil Made Me Do It: Lessons Learned in Negotiating Licensing Deals

How about the ITC for Your IP Enforcement? And it's not just about Patents

No, I cannot attend the seminar, but please send me the Course Manual.

CD only with course material (Ohio Residents, includes 7% sales tax): \$80.25 _____

CD only with course material (Non-Ohio Residents): \$75.00 _____

CD and manual with course material (Ohio Residents, includes 7% sales tax): \$90.95 _____

CD and manual with course material (Non-Ohio Residents): \$85.00 _____

Mr. Ms. _____ (Attendee)

Firm Name: _____

Title: _____

Firm Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-mail: _____

Check enclosed (Payable to "University of Dayton")

PLEASE CHARGE TO:

Visa Mastercard Discover American Express

Card Number: _____

Expiration Date: _____

Signature as it appears on card: _____

FOUR WAYS TO REGISTER:

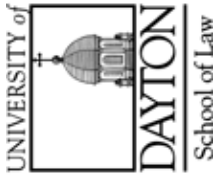
ONLINE: <http://www.udayton.edu/law/events>

TELEPHONE: (937) 229-4676

FAX: (937) 229-4778

MAIL: The University of Dayton School of Law
Computer/Cyberspace Law Seminar 2010
300 College Park
Dayton, OH 45469-2772





University of Dayton School of Law
Program in Law and Technology
300 College Park
Dayton, OH 45469-2772

<http://law.udayton.edu>

Non-Profit
US Postage
PAID
Dayton, OH
Permit No. 71

TWENTY-THIRD ANNUAL SEMINAR

Significant Developments in the Intellectual Property Law of Computers and Cyberspace

**DEADLINE APPROACHING —
REGISTER TODAY**