

UNIVERSITY of



DAYTON

School of Law

# Program in Law and Technology

Twenty-First Annual Seminar

## *Significant Developments in the Intellectual Property Law of Computers and Cyberspace*

with a Focus on Licensing, Patenting, Policing  
and Navigating Cutting Edge Technologies

**June 10, 2011**

University of Dayton School of Law  
Joseph E. Keller Hall

## *Significant Developments in the Intellectual Property Law of Computers and Cyberspace*

with a Focus on Licensing, Patenting, Policing  
and Navigating Cutting Edge Technologies

### Program Schedule

JUNE 10, 2011

- 8:00-8:20      **Registration**  
(beverages and pastries provided)
- 8:20-8:30      **Introduction**  
*Lisa A. Kloppenberg*  
Dean and Professor of Law  
University of Dayton School of Law
- Kelly A. Henrici*  
Executive Director of the Program in Law  
and Technology  
University of Dayton School of Law
- 8:30-9:30      **Privacy and the New European “Cookie” Directive**  
*Robert Carolina*  
Principal  
Origin Ltd.  
London, UK
- 9:30-10:30    **The Secure Entrepreneur:  
What’s the Word on Consumer Privacy?**  
*Lesley Fair*  
Senior Attorney  
Bureau of Consumer Protection  
Federal Trade Commission  
Washington, DC

10:30-10:45

**Break**

10:45-11:45

**Breakout Session One**

(Choose one of these two sessions)

**Social Media in the Workplace: Can Posting on Facebook or YouTube Lead to Discharge?**

*Adam S. Forman*

Principal

Miller Canfield

Detroit, MI

**Microsoft v. i4i**

*Judge Edward J. Damich*

U.S. Court of Federal Claims

Washington, DC

*Matthew A. Smith*

Senior Counsel

Foley & Lardner, LLP

Washington, DC

*David Berten*

Partner and Founder

Global IP Law Group, LLC

Chicago, IL

11:45-12:45

**Lunch** (provided)

12:45-1:45

**Breakout Session Two**

(Choose one of these two sessions)

**Considerations for Drafting Software Licensing (and Services) Agreements**

*Jeffrey Kosc*

Partner

Benesch

Indianapolis, IN

**A Funny Thing Happened on the Way to the Forum: Venue Selection in Patent Cases**

*F. Michael Speed, Jr.*

Partner

Standley Law Group

Dublin, OH

*Kevin W. Kirsch*

Partner

Baker Hostetler

Cincinnati, OH

1:45-2:00

**Break**

2:00-3:00

**Trademark Counterfeiting and Third Party Liability in the Real and Virtual Worlds**

*Heather J. McDonald*

Partner

Baker Hostetler

New York, NY

3:00-4:00

**“Do Cylons Have Rights?”:  
The Right of Publicity, the First Amendment,  
and the Digital World**

*Brian G. Murphy*

Partner

Frankfurt Kurnit Klein & Selz PC

New York, NY



# Program in Law and Technology

**The University of Dayton School of Law  
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organizations who made this seminar possible:**

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# INFORMATION

- **CONFERENCE CHAIR:** Kelly A. Henrici, Executive Director of the Program in Law and Technology, University of Dayton School of Law.
- **REGISTRATION FEE:** The fee is \$395. This fee covers the seminar sessions, beverages and pastries, box lunch and a CD with the course material. (A manual containing printed copies of the course material is available for an additional \$10 fee.)
- **SCHOLARSHIPS:** Scholarships are available which would reduce the registration fee for full-time judges, government employees, and professors to \$200; and for full-time students to \$15. Apply in writing, enclose a check for the appropriate amount or provide credit card information, and include a completed registration form.
- **COURSE LEVEL:** The computer and cyberspace law issues are basic to advanced. The patent issues are intermediate to advanced.
- **CLE CREDIT:** Credit is expected as follows: Ohio 6.0 general CLE credit, 0 ethics, 0 professionalism; Indiana 6.0 hours; Kentucky 6.0 hours. We will help you obtain CLE credit for other states upon request.
- **SEMINAR SITE:** University of Dayton School of Law (Joseph E. Keller Hall Atrium), 300 College Park, Dayton, Ohio.
- **PARKING:** There is no charge for parking in Lot S1 (on Brown Street at the corner of Stewart Street). No parking passes are required. **PARKING IS LIMITED TO LOT S1.** If you require handicapped parking, please go to the Visitor Center at College Park and L Streets.
- **ACCOMMODATIONS:** Registrants are responsible for their own hotel reservations. A block of rooms has been set aside at the Doubletree Hotel, at the corner of Third and Ludlow streets in downtown Dayton. These rooms will be held until May 20, 2011. To receive the special discounted rate, call 1-800-222-TREE or 1-937-461-4700 and use booking code CSS.
- **COURSE MANUAL:** The registration fee includes a free CD with the course material or, for an additional \$10, a manual containing printed copies of the course material. Those unable to attend the seminar may purchase a CD with the course material for \$75 or a manual containing printed copies of the course material for \$85 (prices exclusive of sales tax).
- **REFUNDS:** The registration fee, less a \$50 handling charge, will be refunded if cancellation is received by June 9, 2011. There will be no refunds after that date.
- **QUESTIONS:** For further information, please contact Nan Holler-Potter at (937) 229-4676 or [hollerml@notes.udayton.edu](mailto:hollerml@notes.udayton.edu).

# REGISTRATION FORM

## Significant Developments in the Intellectual Property Law of Computers and Cyberspace

**YES, PLEASE REGISTER ME FOR THE SEMINAR.**

Registration Fee: \$395 (includes CD with the course material)

Manual with printed course material with registration: \$405

Scholarship applied for (see Registration Information)

Government: \$200     Student: \$15

Of the two concurrent sessions scheduled for 10:45-11:45, I will attend (check one):

**Social Media in the Workplace: Can Posting on Facebook or YouTube Lead to Discharge?**

**Microsoft v. i4i**

Of the two concurrent sessions scheduled for 12:45-1:45, I will attend (check one):

**Considerations for Drafting Software Licensing (and Services) Agreements**

**A Funny Thing Happened on the Way to the Forum:  
Venue Selection in Patent Cases**

No, I cannot attend the seminar, but please send me the Course Manual.

CD only with course material (Ohio Residents, includes 7% sales tax):         \$80.25    \_\_\_\_\_

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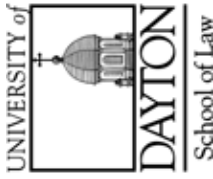
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