



Motto, Colors, University Seal, and Coat of Arms Policy

Effective Date: October 2, 1975

Approval: May 16, 2016

Maintenance of Policy: University President

PURPOSE: To provide guidance to the University community about the use, meaning and/or purpose of identifying marks, motto and colors of the University.

SCOPE: All members of the University community

POLICY:

1. The Seal of the University shall be in the form indicated below and shall be used for the authentication of deeds, contracts, and other legal instruments in the formal conduct of the corporate business of the University. The Seal shall only be used for these purposes.



2. The Coat of Arms of the University shall be in the form indicated above and shall be attached to diplomas and similar instruments requiring authentication in the conduct of the academic affairs of the University.
3. Pro Deo et Patria (For God and Country) is the motto of the University, a motto which indicates the twofold duty all have of serving both God and neighbor. Patria, translated, means “native land” but it should be interpreted as embracing the whole world. The motto appears on the Coat of Arms of the University.
4. The combination of blue and red are the University colors, representing the theme of devotion to Mary and loyalty toward country.

REFERENCE DOCUMENTS:

1. University of Dayton Code of Regulations

POLICY HISTORY:

Approved in Original Form

October 2, 1975

Approved as Amended

October 25, 1993

Approved as Amended

June 12, 2000

Approved as Amended

May 16, 2016